

## Facts on Philanthropic Activity

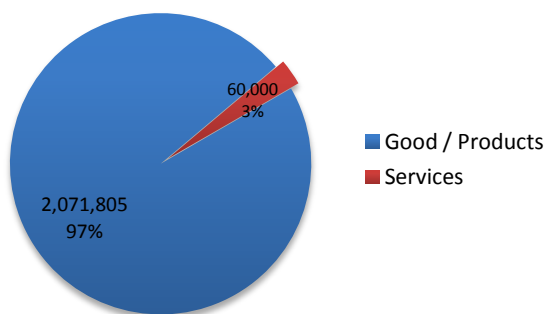
January 2016

Partners Albania as part of its mission on supporting the non for profit sector in Albania and strengthening the cross-sectorial cooperation, works on developing the philanthropy in Albania. PA has carried out a series of studies on the level of development of philanthropy in the country (**Entrepreneurship and Philanthropy, Survey Report; A Historical View of the Development of Philanthropy in Albania, Monitoring of Philanthropic activity in Albania 2015**), a series of long-term interventions which aim the identification of this activity from the business sector (**Philanthropy Award**), as well as the creation of platforms that bring business sector closer in support of social causes (**Green Ideas Competition**)

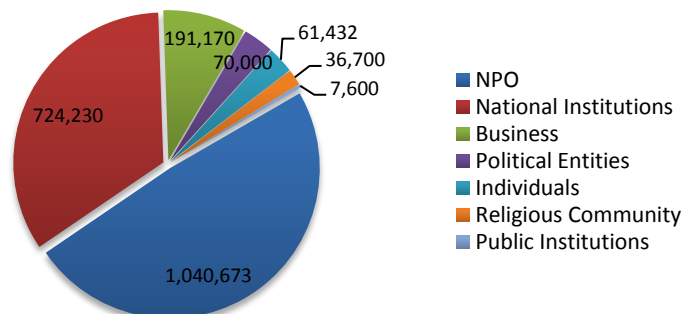
For the second consecutive year Partners Albania will conduct the monitoring of philanthropic activity through the media, including also the social media and information resources from the public and non-public institutions. The observation process is conducted on everyday bases and the findings present the supported causes, nature and values of the donation, geographic coverage and also the donor's nature. They are presented as monthly short summary reports that aim to help on the meaning and identification of this activity.

During January 2016 the reported value of the donation at country level is 2,131,805 ALL as presented in the charts below.

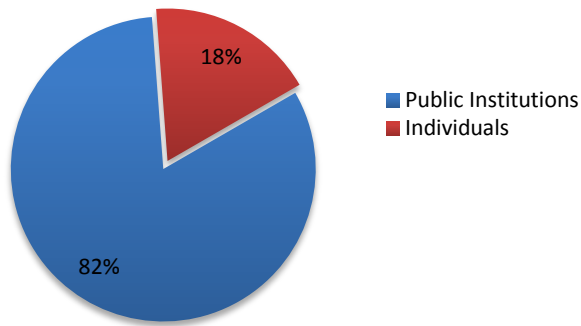
Value of Donations by Nature



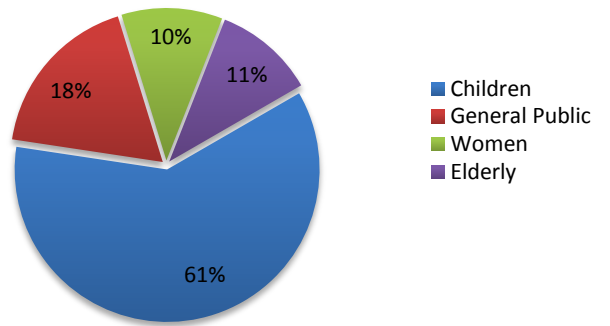
Value of Donations by Donors Nature



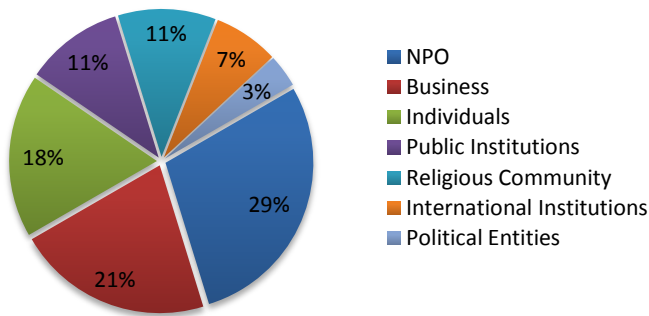
**Channels of Donations**



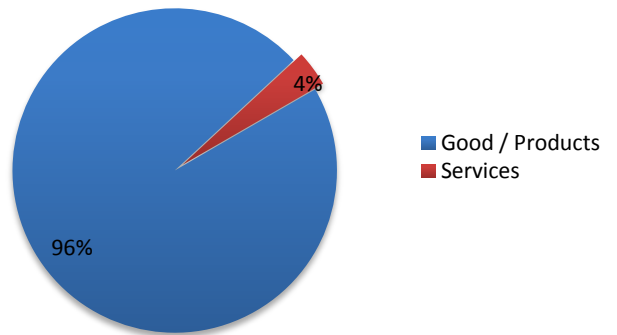
**Final Beneficiaries**



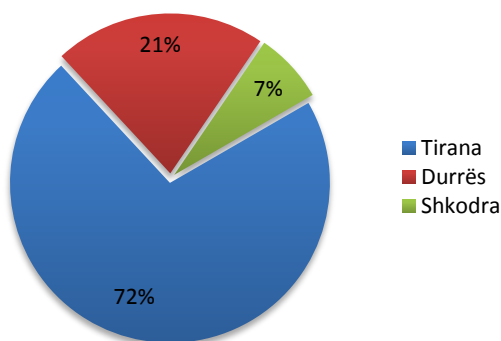
**Nature of Donor**



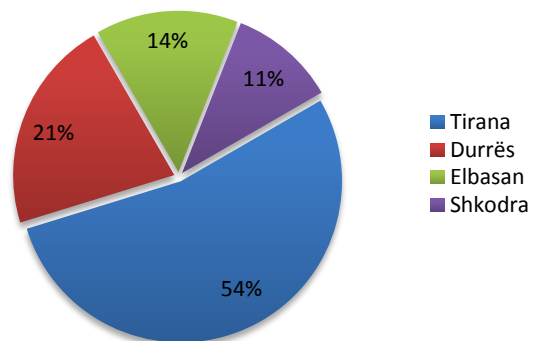
**Number of Donation based on the Nature**



**Geographic coverage of Donors**



**Geographic coverage of Beneficiaries**



For January all the donations have gone to the field of **Economic aid and poverty reduction**.