

Facts on Philanthropic Activity

February 2017

Partners Albania, as part of its mission to support the non for profit sector in Albania and to strengthen the cross-sectorial cooperation, works on developing the philanthropy in the country. PA has carried out:

- a series of studies on the development of philanthropy in the country (**Philanthropic Activity of Enterprises in Albania, second survey, 2016, Entrepreneurship and Philanthropy, Survey Report; A Historical View of the Development of Philanthropy in Albania, Monitoring of Philanthropic activity in Albania 2015**),
- long-term interventions aiming the identification of this activity from the business sector (**Philanthropy Award**),
- creation of platforms that bring business sector closer to the initiatives that promote

social integration and local economic development (**Green Ideas Competition**).

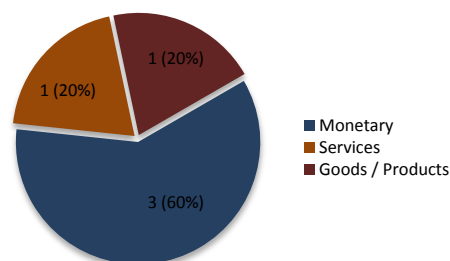
For the second consecutive year, Partners Albania is conducting the monitoring of philanthropic activity through the media, including social media, and information resources from the public and non-public institutions.

The monitoring process is conducted on daily bases and the findings present the supported causes, the nature and value of donations, geographic coverage and the donor's nature. They are presented as monthly short summary reports that aim to help on the understanding and identification of this activity.

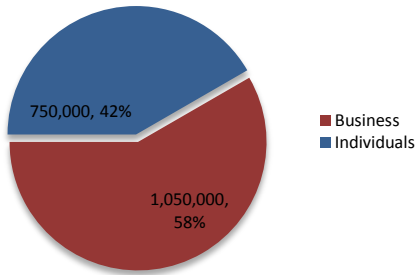
Data collection is supported by Catalyst.

During February 2017 the reported value of the donations at country level is 1,800,000 ALL, as presented in the charts below.

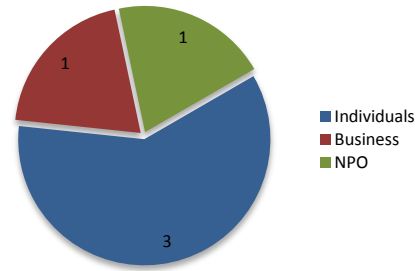
Number of Donations



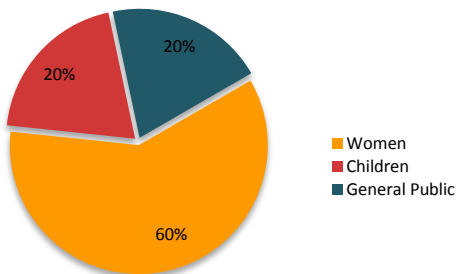
Value of Donations by Donors Nature



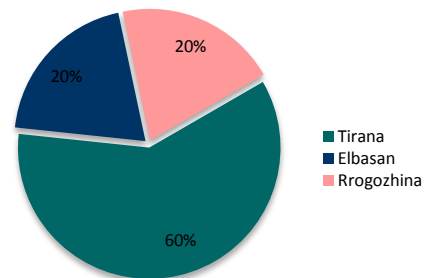
Number of Donors¹



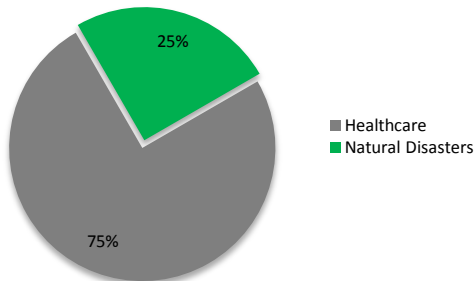
Beneficiaries



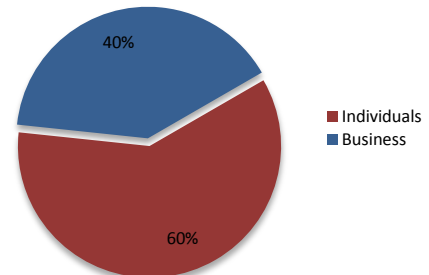
Geographic coverage of Beneficiaries



Fields of Donations



Channels of Donations



For January 2017 the reported value of donations does not include **10 packages** with food and clothing, and all the donors are located in **Tirana**.

¹In the framework of this analysis the donors are calculated only once regardless the number of donations carried out during the monitoring process