

Final Beneficiaries



- Ch&Y – Without Parental Care (52%)
- People - Economic Need (17%)
- Ch&Y – Mental Health Issues (10%)
- Adults - Elderly (7%)
- Ch&Y – Intellect. Disabilities (7%)
- People – Specific Geography (7%)

Channels of Donation



Purpose of Donation



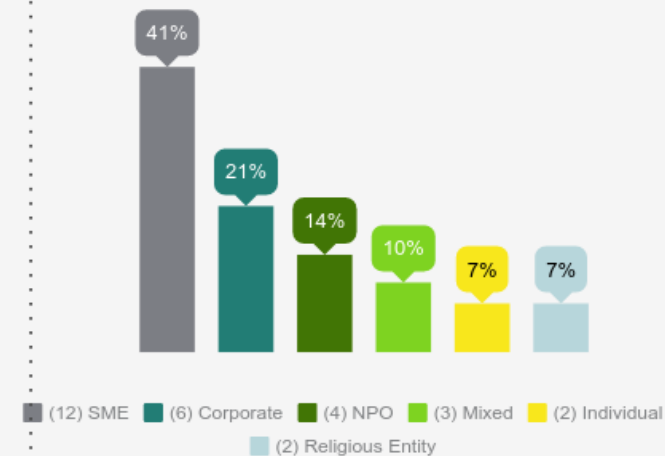
- (69%) Supp. to Margin. Groups
- (14%) Healthcare
- (10%) Poverty Relief
- (7%) Seasonal Giving

Number of Donations

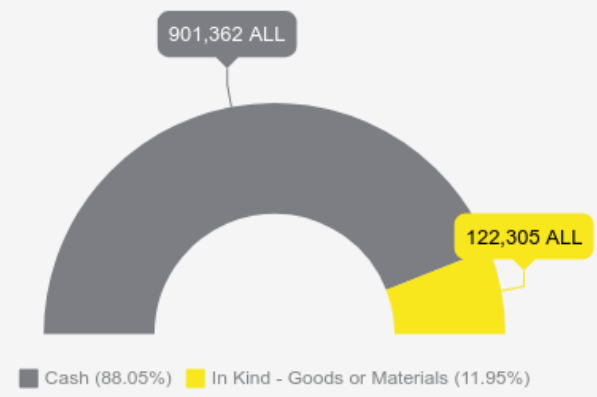


- Cash (86.21%)
- In Kind - Goods or Materials (10.34%)
- In Kind - Professional .. (3.45%)

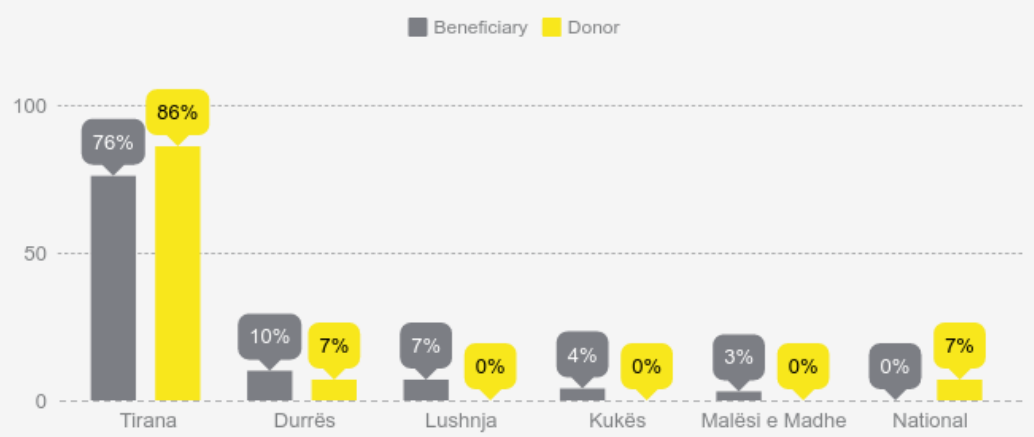
Number of Donors



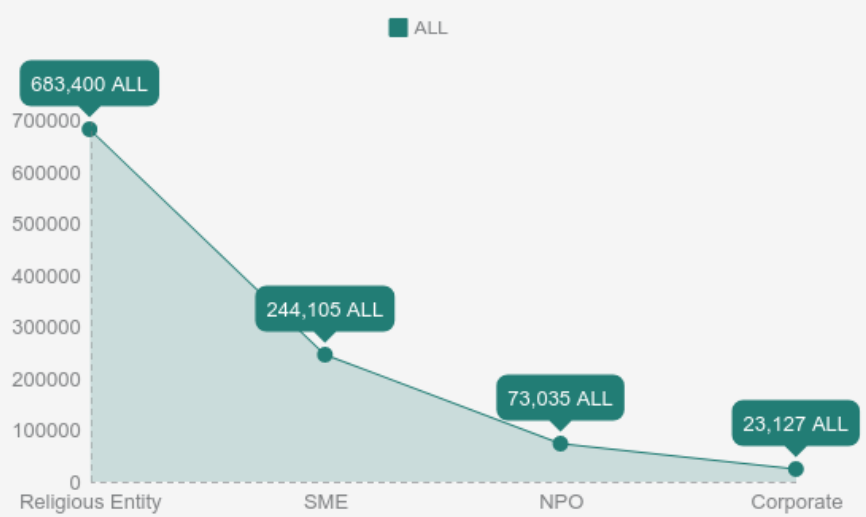
Value by Nature



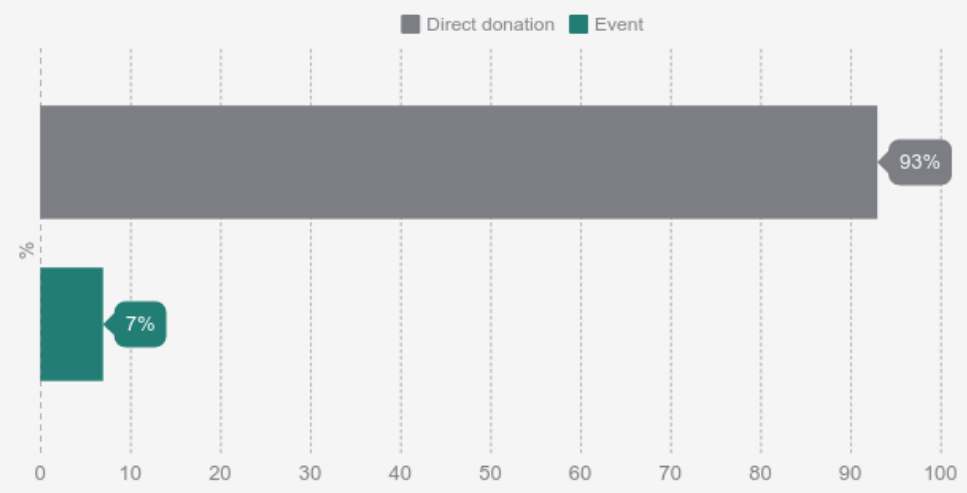
Geographic Coverage of Donations



Value by Donors



Category of Donation



Mass Individual - A small or large group of people
 Mixed - Donations combined of more than one category / town.
 Seasonal Giving - Donations made during the holidays season
 SME - Small and Medium Enterprises
 Ch&Y - Children and Youth

NPO - Non-Profit Organization
 General Public - Groups of people or individuals who were assisted through economic and material aid in cases of natural recovery from disaster, or difficulties of living
 Poverty Relief - Donations carried out with the aim to mitigate poverty for individuals or families living in economical difficulties or during natural disasters