

### Final Beneficiaries



- Ch&Y – Without Parental Care (25%) ■ Adults - Elderly (15%)
- People - In Economic Need (15%) ■ Ch&Y – Intellect. Disabilities (10%)
- General Public (10%) ■ Ch&Y – From Specific Geography (5%)
- Ch&Y – In Economic Need (5%) ■ Ch&Y – Physical Health Issues (5%) ■ Mixed (5%)
- People - Specific Geography (5%)

### Channels of Donation



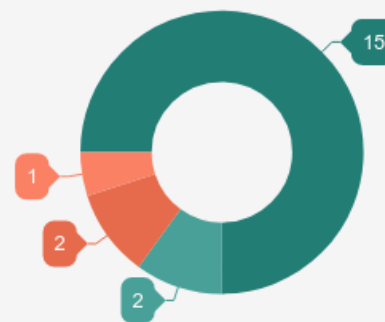
- Institution - Social
- Individual or Family
- Institution - Health
- NPO
- Institution - Education

### Purpose of Donation



- (40%) Supp. to Margin. Groups
- (30%) Poverty Relief
- (25%) Healthcare
- (5%) Education

### Number of Donations



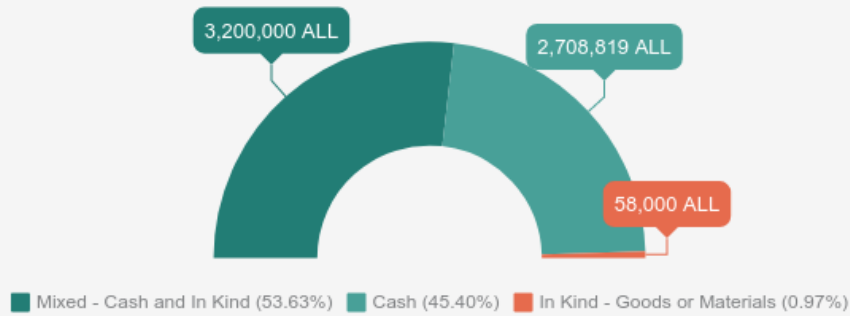
- Cash (75%)
- In Kind - Goods or Materials (10%)
- Mixed - Cash and In Kind (10%)
- Volunteer (5%)

### Number of Donors

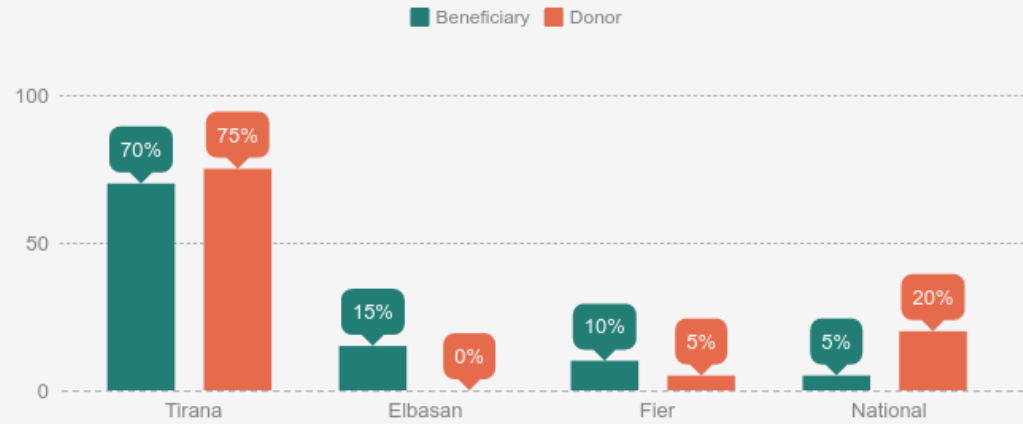


- (7) Corporate
- (4) Individual
- (4) Mixed
- (3) Mass Individual
- (2) NPO

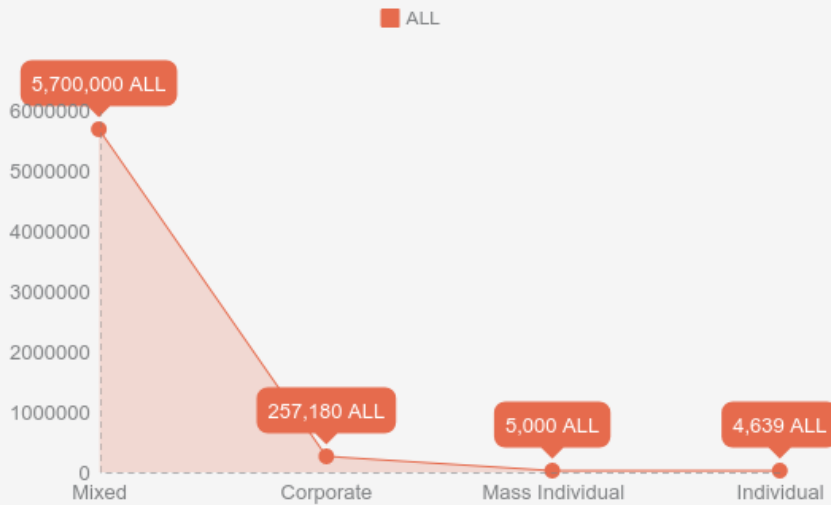
### Value of Donations by Nature



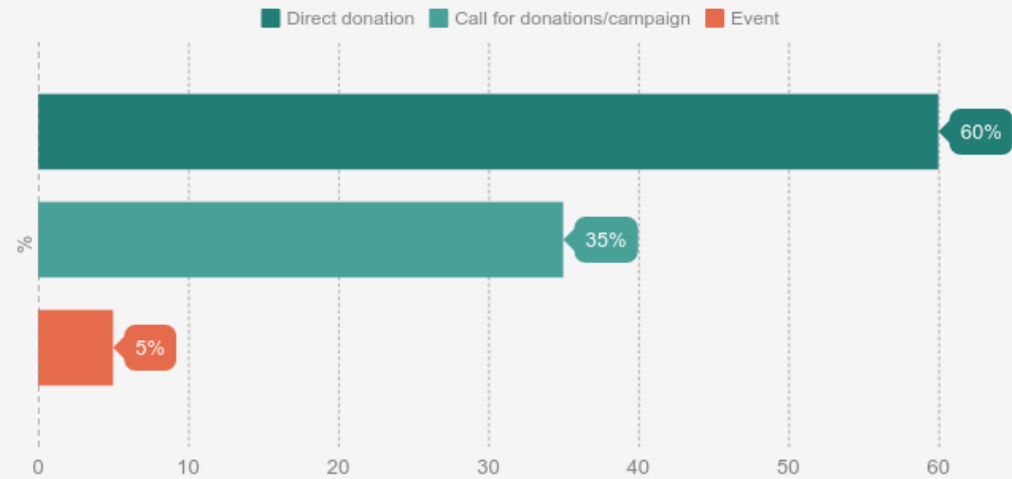
### Geographic Coverage of Donations



### Value of Donations by Donors Nature



### Category of Donation



Mass Individual - A small or large group of people  
 Mixed - Donations combined of more than one category / town.  
 Seasonal Giving - Donations made during the holidays season  
 SME - Small and Medium Enterprises  
 Ch&Y - Children and Youth

NPO - Non-Profit Organization  
 General Public - Groups of people or individuals who were assisted through economic and material aid in cases of natural recovery from disaster, or difficulties of living  
 Poverty Relief - Donations carried out with the aim to mitigate poverty for individuals or families living in economical difficulties or during natural disasters