

Final Beneficiaries



■ People-Economic Need (69%)
 ■ Ch&Y-Physical Health Issues (14%)
 ■ Ch&Y-Without Parental Care (14%)
 ■ W&Ch- with Infants (3%)

Channels of Donation



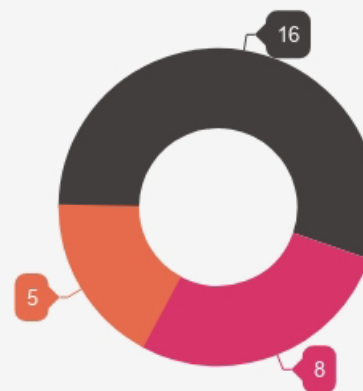
■ Individual or Family
 ■ NPO

Purpose of Donation



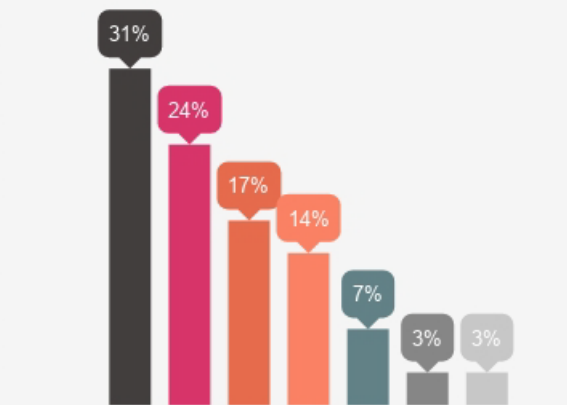
■ (66%) Poverty Relief
 ■ (17%) Healthcare
 ■ (7%) Seasonal Giving
 ■ (7%) Supp. to Margin. Groups
 ■ (3%) Mixed

Number of Donations



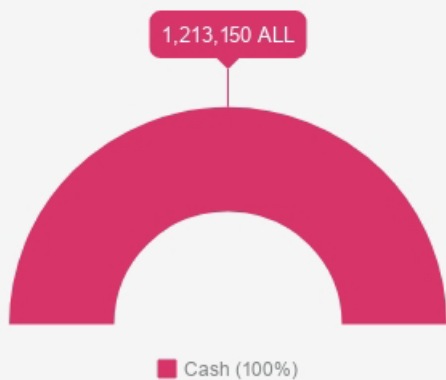
■ Cash (55.17%)
 ■ In Kind - Goods or Materials (27.59%)
 ■ Mixed - Cash and In Kind (17.24%)

Number of Donors

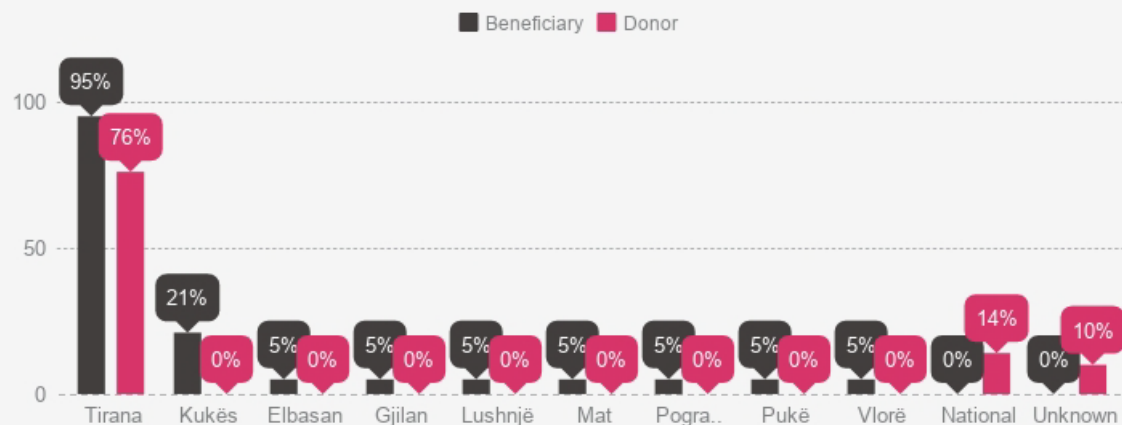


■ (9) Corporate
 ■ (7) NPO
 ■ (5) Individual
 ■ (4) Mixed
 ■ (2) SME
 ■ (1) Mass Individual
 ■ (1) Unknown

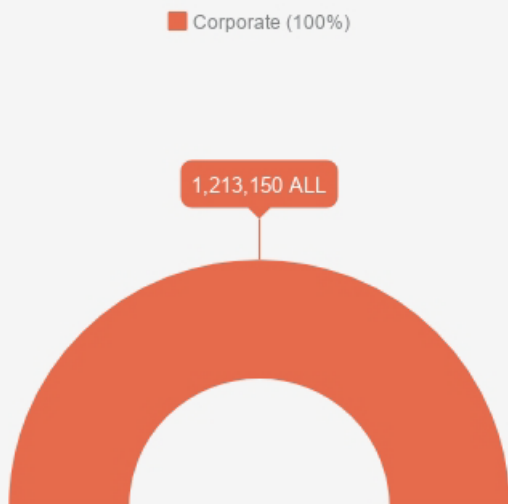
Value by Nature



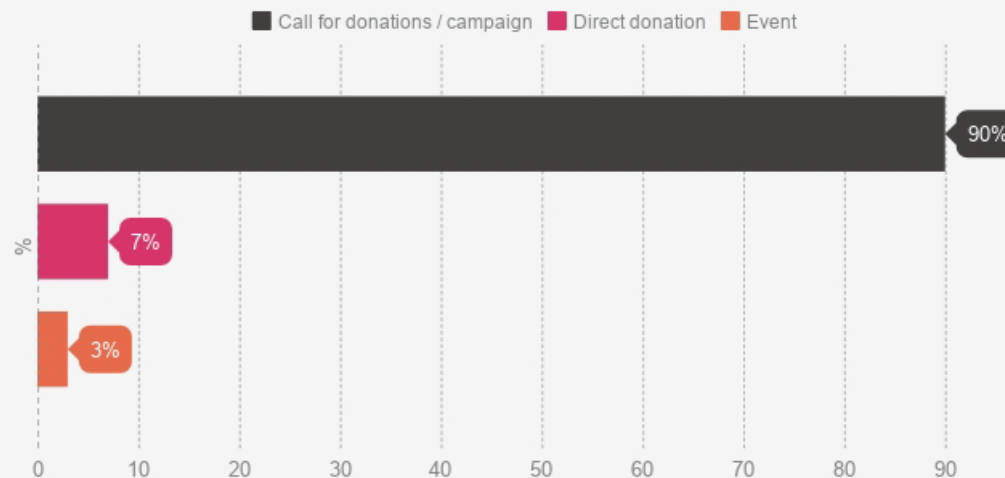
Geographic Coverage of Donations



Value by Donors



Category of Donation



Mass Individual - A small or large group of people
 Mixed - Donations combined of more than one category / town.
 Seasonal Giving - Donations made during the holidays season
 SME - Small and Medium Enterprises
 Ch&Y - Children and Youth

NPO - Non-Profit Organization
 General Public - Groups of people or individuals who were assisted through economic and material aid in cases of natural recovery from disaster, or difficulties of living
 Poverty Relief - Donations carried out with the aim to mitigate poverty for individuals or families living in economical difficulties or during natural disasters