



Project funded by
the European Union



SUPPORTING SOCIAL ENTREPRENEURSHIP INITIATIVES OF ALBANIAN CSOs

EMBRACE - Entrepreneurship Models Building Creative Relationships and Economy is a Partners Albania' initiative focused in advancing the legal environment for SEs and the need for better incentives, supporting existing and new SEs in how to better tailor their products and services and / or find their niche in the market by using the existing legal and institutional setup. The initiative is supported by the European Union through the Delegation of the European Union to Albania

ZEJTARET E VERIUT

Zejtaret e Veriut was established in March 2012 in Shkodra, with a mission to promote the history, culture and values of Albanian crafts, and raise awareness on the preservation of crafting production.

ABOUT THE INITIATIVE

The initiative is focused in the production of objects and furniture made of willow sticks through the weaving technique, using recycled material and employing women.

The financial support through EMBRACE sub-granting scheme, contributes to:

- ◆ **Training and employment of disadvantaged women** in the production workshop;
- ◆ **Increase of production capacity and product diversity** through improvement of technical equipment;
- ◆ **Establishment of a sustainable social business** contributing to the decrease of unemployment and a better organized market.



RECYCLING OF WASTES AS AN ALTERNATIVE FOR THE EMPLOYMENT OF WOMEN IN SHKODRA CITY

Project duration:	9 months
Total amount of the action:	EUR 12,000
EUD contribution:	EUR 6,815.9 (57%)

