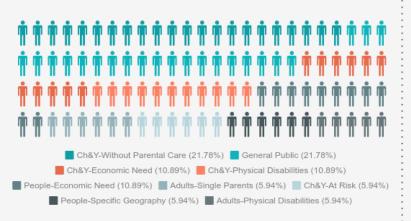
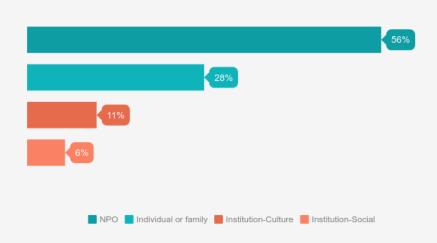


Final Beneficiaries



Channels of Donation

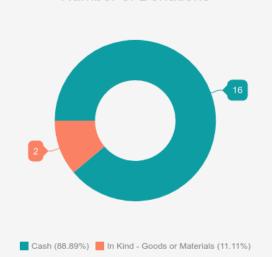


Purpose of Donation

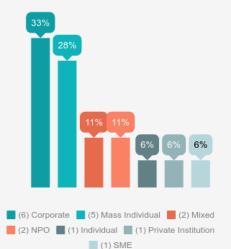


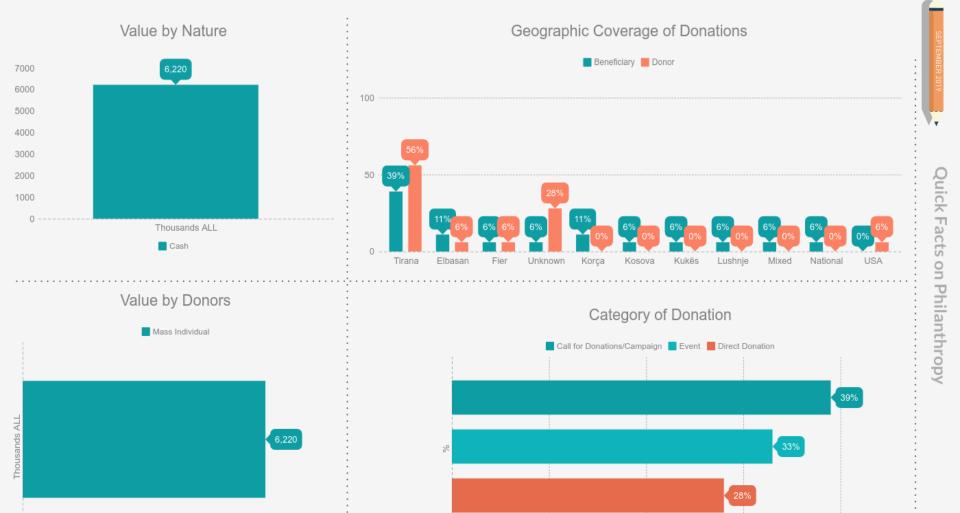
(33%) Supp. to Margin. Groups (22%) Poverty Relief (17%) Culture and Arts (11%) Healthcare (6%) Sport (6%) Natural Disaster (6%) Education

Number of Donations



Number of Donors





Mass Individual – A small or large group of people Mixed - Donations combined of more than one category / town. Seasonal Giving - Donations made during the holidays season SME - Small and Medium Enterprises Ch&Y - Children and Youth

1000

2000

NPO - Non-Profit Organization

7000

General Public - Groups of people or individuals who where assisted through economic and material aid in cases of natural recovery from disaster, or difficulties of living

Poverty Relief – Donations carried out with the aim to mitigate poverty for individuals or families living in economical difficulties or during natural disasters

20

30

40