

Project Fact Sheet – NOR – 09

Project Title	“Media freedom under the threats of PR from public institutions”
Thematic priority area	Independent Media
Implementing organization (and partner if applicable)	Forum of Free Thought (FoFTh)
NGOs contacts: Address, email, telephones, website	St “Artan Lenja”, at “Former aviation pitch”, Bldg. 6, Apt. 13, Laparakë, Tirana, Albania mentorkikia@gmail.com 0692090490 www.fml.al
Implementation period	Start date: 15/01/2020 End date: 15/01/2021
Budget supported by the Civil Society programme for Albania and Kosovo	€ 29,043.00
Total project budget	€ 29,043.00
Geographical coverage	All over Albania
Project objective	To provide data and testimony on the scale of the phenomenon of transmitting readymade news in visual media, as well as to identify and denounce the mechanisms that cause censoring media freedom to report independently the governmental and political parties’ activity.
Targeted beneficiaries	<ul style="list-style-type: none"> - First target group to benefit directly is the journalistic community and media as a whole. - Whole Albanian society, by guaranteeing a freer and more professional media addressing problems that have a public interest.
Main activities	<ul style="list-style-type: none"> • The monitoring of the three main public TV channels to measure the flux of readymade news, prepared by institutions or political parties. • Journalists’ interviews • Presentation of outcomes and lobbying to enhance reaction on the part of organizations and institutions.



Project results

1. To provide data about the space (the amount of news and time), that they occupy in three national TV channels, news produced from filming materials and information offered by the parties and governmental institutions.
2. To provide proofs based on interviews from journalists and editors, on the limitation or negation of media freedom, covering governmental or parties' activities.
3. The journalistic association, NGOs and native or foreign institutions that have in their focus the media freedom and the right of being informed will get informed about the situation. They will be urged to react on the situation, to put an end to such practice.

