



Project funded by
the European Union



SUPPORTING SOCIAL ENTREPRENEURSHIP INITIATIVES OF ALBANIAN CSOs

EMBRACE-Entrepreneurship Models Building Relations and Creative Economy is an initiative implemented in Albania, contributing to the advancement of the legal environment for social enterprises, support to existing and new SEs to tailor their products/ services, and/or find their niche in the market by using the existing legal and institutional setup.

EMBRACE is implemented by Partners Albania in partnership with Project Ahead and it is funded by European Union.

ECO - SOCIAL FARM FOR SOCIAL INCLUSION

Project duration: January - October 2019
Total amount of the action: EUR 8,722.64
EUD contribution: EUR 6,507.74 (74.6%)
Implementing organization: The DOOR

The DOOR was established in Shkodra, by the generous help of the Norwegian people through the Norwegian Aid (Norsk Nodhjelp). The Center is an open door for people in need in the district of Shkodra, in the north of Albania, with a special focus on offering social services for disabled people and minority groups.



Ecosocial Farm



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SOCIAL INCLUSION OF PEOPLE WITH DISABILITIES AND LOCAL TOURISM DEVELOPMENT

Eco-Social Farm is established in the Oblikë village, Shkodra. A significant number of domestic and foreign tourists – bikers and camper users driving along the national road, visit this area which offers many natural and cultural attractions. But agro-tourism services in the area are very few and the Eco-social Farm offers a good alternative due to the favorable location and competitive prices. Many cultural activities are organized at the Eco-social Farm such as Popular Games Fest, Social Theatre etc.

Main results of the action:

- Employment of four people with disabilities in the Farm, contributing to their economic empowerment and interdependency;
- Provision of better services at the Farm (improved accommodation and hygiene services, life and safety measures, and provision of local cuisine) contributing to a hospitable space for the tourists and generation of the revenues for the first time;
- Increased visibility of the Farm services through a new website designed: broadcasting of a documentary; registration in platforms Bookina.com and Warmshowers.com and installation of 20 orientation signs from Montenegro border to the Farm;
- Increased number of local and foreign visitors at the Farm (over 800 visitors from Albania, Germany, France, Spain, Italy and other European countries) and promotion of the entire regional tourism;
- Additional support received to scale up their activity by the end of the initiative.

