



Project funded by
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SUPPORTING SOCIAL ENTREPRENEURSHIP INITIATIVES OF ALBANIAN CSOs

EMBRACE-Entrepreneurship Models Building Relations and Creative Economy is an initiative implemented in Albania, contributing to the advancement of the legal environment for social enterprises, support to existing and new SEs to tailor their products/ services, and/or find their niche in the market by using the existing legal and institutional setup.

EMBRACE is implemented by Partners Albania in partnership with Project Ahead and it is funded by European Union.

NEW OPPORTUNITIES FOR SUSTAINABLE TOURISM DEVELOPMENT IN PERMET - APP-TOUR

VJOSA EXPLORER was established in Permet, as a local organization that offers local tourist packages and organizes tour guides for local and international tourists, contributing to the development of local tourism and economy.

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Project duration: October 2019 - June 2020
Total budget: EUR 6,950.00
EUD contribution: EUR 6,950.00 (100%)
Implementing organization: Vjosa Explorer

APP-TOUR is a mobile application developed by Vjosa Explorer contributing to the increased number of tourists in Përmet district and the development of local tourism.

Main results of the action:

- Territorial mapping of touristic attractions in Permet and suburban areas;
- Creation of a touristic application (APP-TOUR) contributing to the access and promotion of local tourism attractions;
- Increased capacities of 6 guest house owners, mainly in the villages of the area;
- Increased number of tourists contributing to local economy development.

