



Project funded by
the European Union



SUPPORTING SOCIAL ENTREPRENEURSHIP INITIATIVES OF ALBANIAN CSOs

EMBRACE-Entrepreneurship Models Building Relations and Creative Economy is an initiative implemented in Albania, contributing to the advancement of the legal environment for social enterprises, support to existing and new SEs to tailor their products/ services, and/or find their niche in the market by using the existing legal and institutional setup.

EMBRACE is implemented by Partners Albania in partnership with Project Ahead and it is funded by European Union.



ZEJTARET E VERIUT was established in March 2012 in Shkodra, with a mission to promote the history, culture and values of Albanian crafts, and raise awareness on the preservation of crafting production.



Project duration: January - October 2019
Total amount of the action: EUR 12,000
EUD contribution: EUR 6,815.9 (57%)
Implementing organization: Zejtaret e Veriut

Recycling of Wastes as an alternative for the employment of women in Shkodra. was created aiming the production of objects and furniture made of willow sticks, revitalizing the tradition and creating employment possibilities for women in need in Shkodra.

Main results of the action:

- Training and employment of four disadvantaged women and one man in the production of artisan products made of recycled willow waste;
- Equipment of the workplace with a willow waste processing machine and other tools contributing to the increased quantity, quality and products' diversity;
- Increased efficiency by reducing the products' cost by 20% due to the use of the recycled materials and the new machinery;
- Generated revenues by the production of over 1000 baskets, and through trade agreements with domestic and international businesses.



WOMAN EMPLOYMENT AND REVITALISATION OF TRADITION