



Project funded by
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SUPPORTING SOCIAL ENTREPRENEURSHIP INITIATIVES OF ALBANIAN CSOs

EMBRACE-Entrepreneurship Models Building Relations and Creative Economy is an initiative implemented in Albania, contributing to the advancement of the legal environment for social enterprises, support to existing and new SEs to tailor their products/ services, and/or find their niche in the market by using the existing legal and institutional setup.

EMBRACE is implemented by Partners Albania in partnership with Project Ahead and it is funded by European Union.

EMPOWERING JONATHAN CENTER WITH FINANCIAL SUSTAINABILITY THROUGH ITS SOCIAL BUSINESS - "TE XHONI CAFÉ"


Project duration: January - October 2019
Total budget: EUR 21,133.7
EUD contribution: EUR 6990,10 (23%)
Implementing organization: Jonathan Center

Jonathan Center was established in 2011, with the mission to support children and youngsters with Down's syndrome, autism and similar special needs. Raised awareness of their families, and of the Albanian society, on these youngsters' potential to live a full and independent life, is another goal of Jonathan Center.

 Bar-Cafe "Te Xhoni"

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SOCIAL INCLUSION, EMPLOYMENT AND INTERDEPENDENCY OF YOUNGSTERS WITH DOWN SYNDROME

"Te Xhoni" café was opened in March 2017, as a place where youngsters could attend life-skill courses, a nice environment where parents could spend time and meet other parents while their children attend therapies; a place that would contribute to raised awareness on the potential of individuals with Down Syndrome.

Main results of the action:

- A totally revitalized, more interesting and hospitable place at "Te Xhoni café" contributing to diversification and increased number of customers (previously frequented only by children's parents, currently by over 1.500 customers);
- Serving a variety of products at the bar and introducing new services (hosting meetings & workshops) generating revenues and profits for the first time;
- Provision of free therapies to an increased number of children and youngsters with Down Syndrome (from 53 to the first months of the activity to 67, currently);
- Improved life skills and interdependency of 17 youngsters with Down Syndrome through courses provided at the Jonathan Center;
- Employment of three persons at "Te Xhoni" Café, bartender included, a youngster with Down Syndrome;
- A huge visibility around the cause – From 0 to 2,200 followers on social media, over 80,000 people reached, and over 10 articles/chronicles in written and electronic media.

