

# View on #Philanthropy

Quarterly Bulletin No.7, December 2019

## Tragedy of November 26<sup>th</sup> 2019



The earthquake that struck the Durrës and Tirana region on the 26th of November was one of the most powerful earthquakes ever to hit our country.

Partners Albania through daily monitoring of the situation has been able to identify some dynamics regarding donations, channels of donation, donors and platforms used.

**Full article on Page 8**

For the fifth consecutive year, Partners Albania has been monitoring philanthropic activity in Albania through media research, including social media, as well as other sources of information from public and non-public institutions. The research is conducted on a daily basis and the findings present the supported issues, the nature and value of the donations, geographical coverage and the nature of the donors. Through this newsletter Partners Albania presents infographic data on the monitoring of this activity, as well as support and donation cases, in Albania and the entire region.

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Facts on Philanthropy Activity October—December 2019

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World Orphans Day  
New equipment's for Bulqiza high school  
Full recovery for Ernesto

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Charity concert on behalf of women and girls affected by breast cancer

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"Shqipëria Solidare" the latest initiative to help people in economic difficulties.

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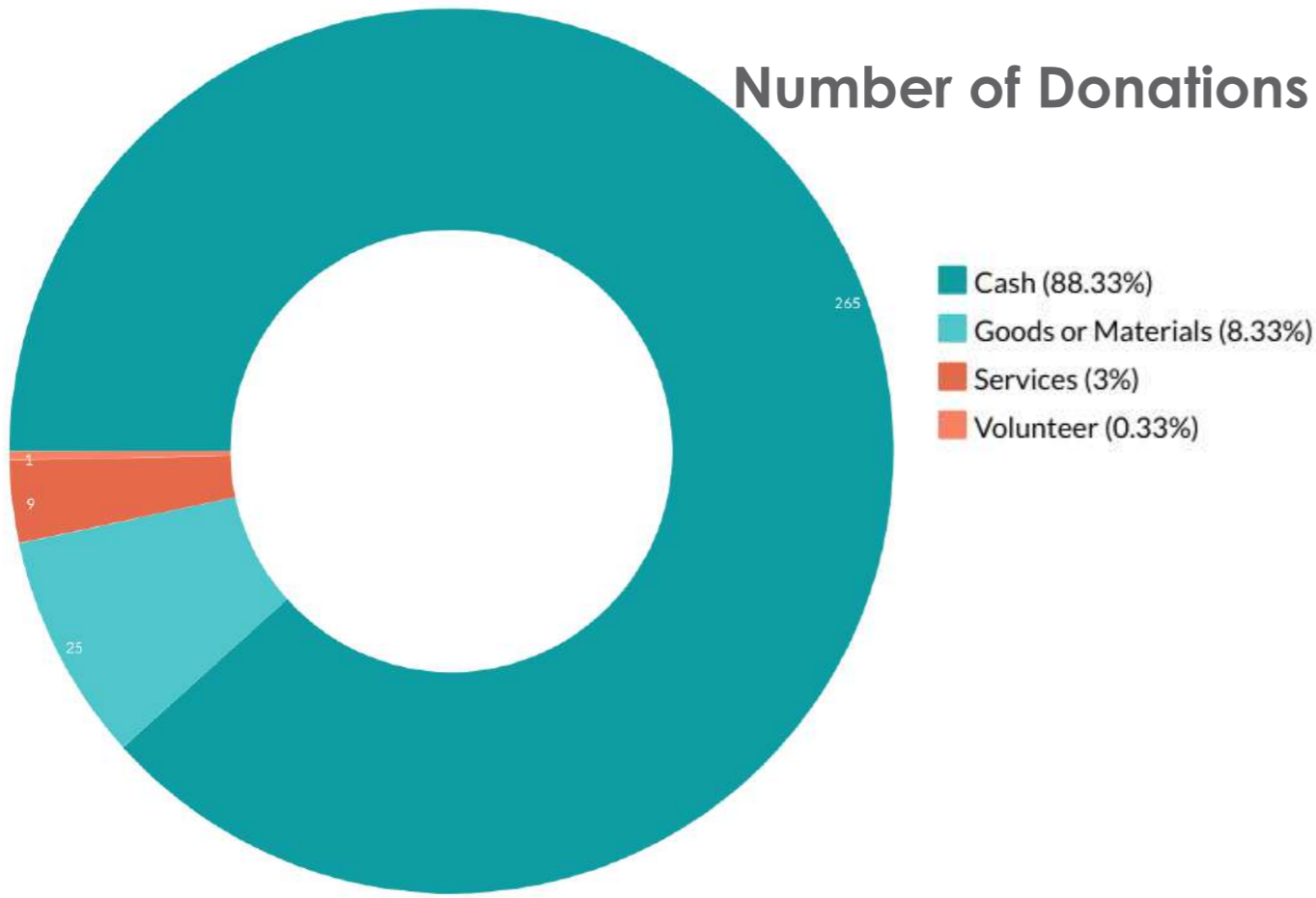
Tragedy of November 26<sup>th</sup> 2019

### PAGE 11

Philanthropy Infrastructure in Europe

A teal rectangular box is centered on the page. Inside the box, the text "Facts on Philanthropic Activity" is on the top line and "October—December 2019" is on the bottom line. On the left and right sides of the box, there are black brackets that extend vertically and then horizontally outwards.

Facts on Philanthropic Activity  
October—December 2019



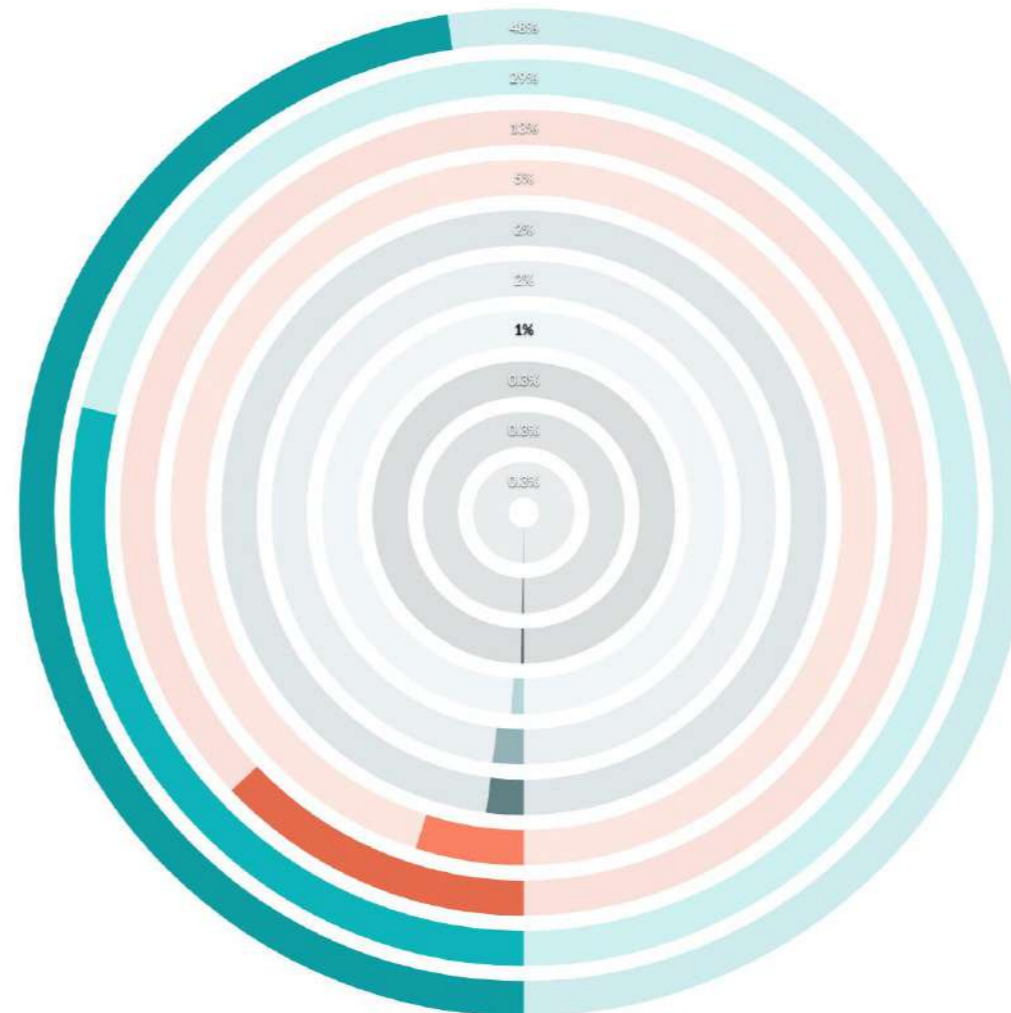
- People-Specific Geography (48.1%)
- Ch&Y-Without Parental Care (12.02%)
- People-Economic Need (12.02%)
- Adults-Elderly (6.01%)
- Ch&Y-From Specific Geography (4.01%)
- General Public (4.01%)
- Adults-Physical Health Issues (2%)
- Ch&Y-Intellectual Disabilities (2%)
- Ch&Y-Physical Disabilities (2%)
- Ch&Y-Physical Health Issues (1%)
- W&Ch-Survivors of Violence (1%)
- Adults-Physical Disabilities (1%)
- Ch&Y-Mental Health Issues (1%)
- Adults-Single Parents (1%)
- Ch&Y-General (1%)
- Ch&Y-Minority Communities (0.3%)
- Ch&Y-Talented (0.3%)
- W&Ch-Victims of Trafficking (0.3%)
- Adults-Homeless (0.3%)
- Adults-Mental Health Issues (0.3%)
- Ch&Y-Economic Need (0.3%)

### Final Beneficiaries



About 48% of donations went for the support of families affected by the 26th November earthquake in the Durrës and Tirana regions. Solidarity by the country, region and diaspora was absolute and immediate. Individuals, civil society organizations, and businesses donated funds, food and clothing to these families. Volunteers and rescue teams or experts were sent on the ground from neighboring countries.

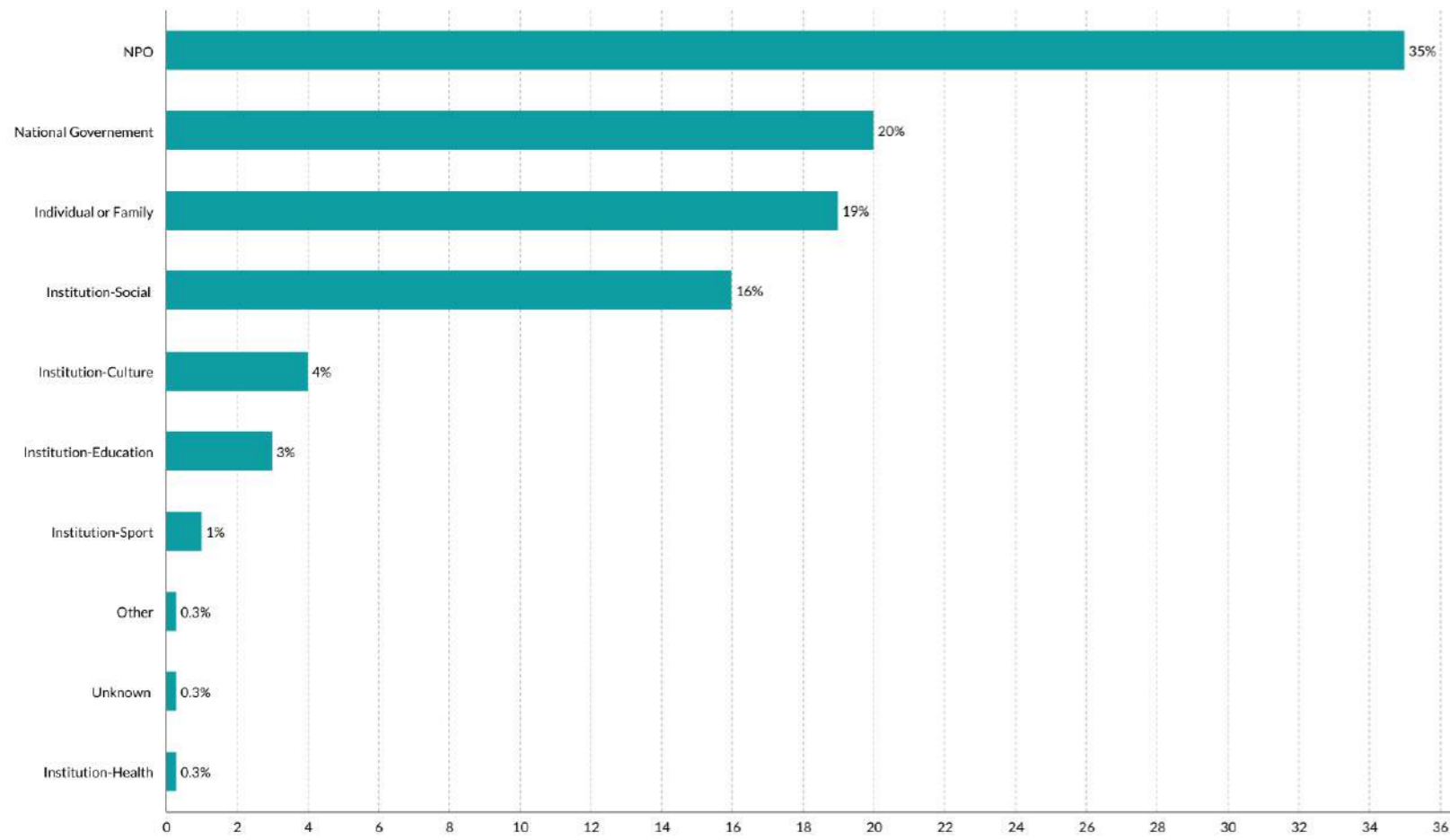
Social networks and crowdfunding platforms have also played an important role in addressing assistance to groups affected by this natural disaster. The main and comprehensive platform was the government portal, e-Albania. Hundreds of crowdfunding campaigns have been carried out. Many of the organizers of these campaigns have stated that they would distribute the donations themselves to those affected by the earthquake, while some have chosen to channel their donations through non-profit organizations, such as: Red Cross, Caritas, Different Weekend, Firdeus Foundation, etc.



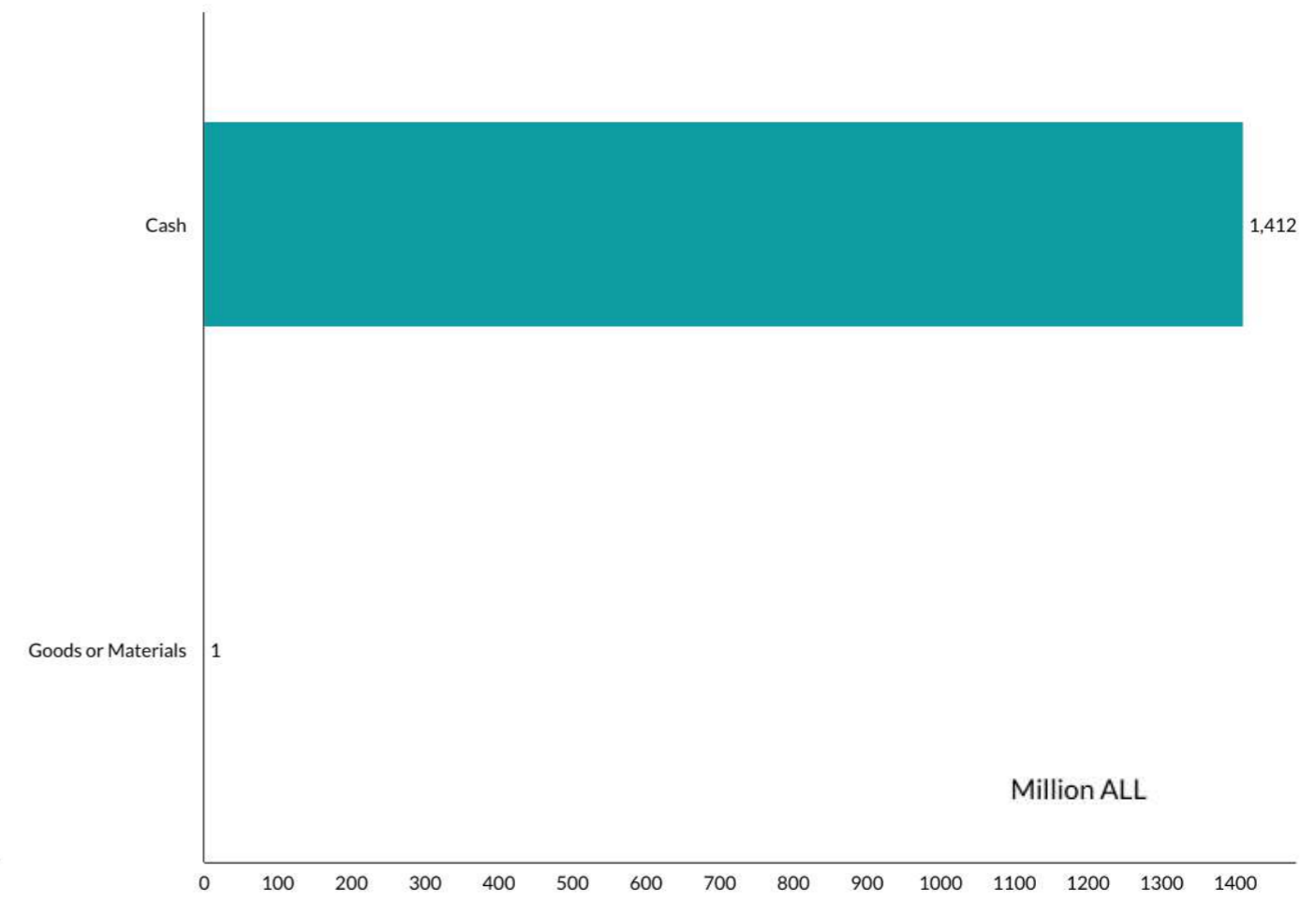
### Purpose of Donation

- Natural Disaster (47.57%)
- Support to Marginalized Groups (28.74%)
- Poverty Relief (12.88%)
- Culture&Arts (4.96%)
- Education (1.98%)
- Healthcare (1.98%)
- Public Infrastructure (0.99%)
- Environment (0.3%)
- Sport (0.3%)
- Mixed (0.3%)

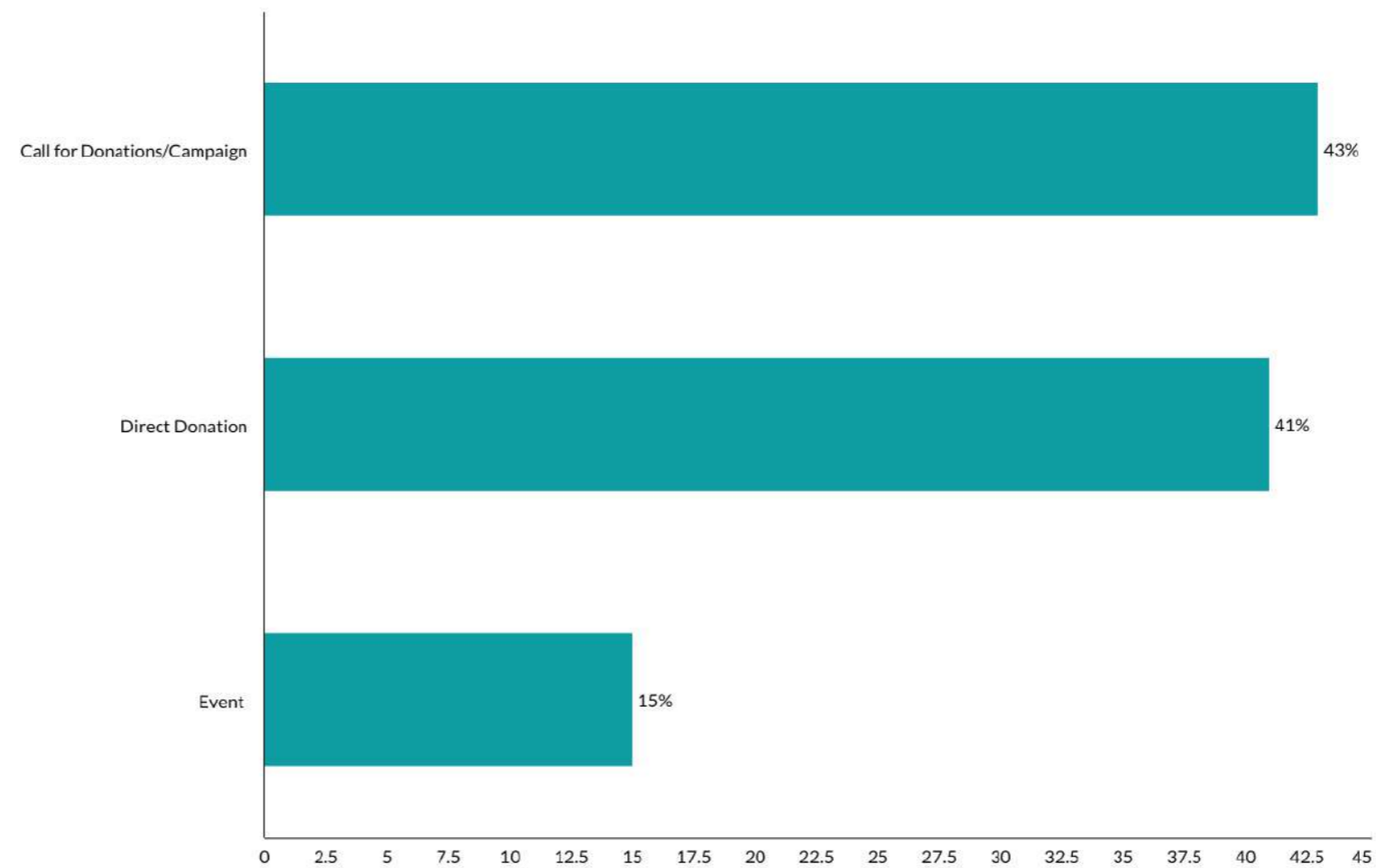
## Channels of Donation

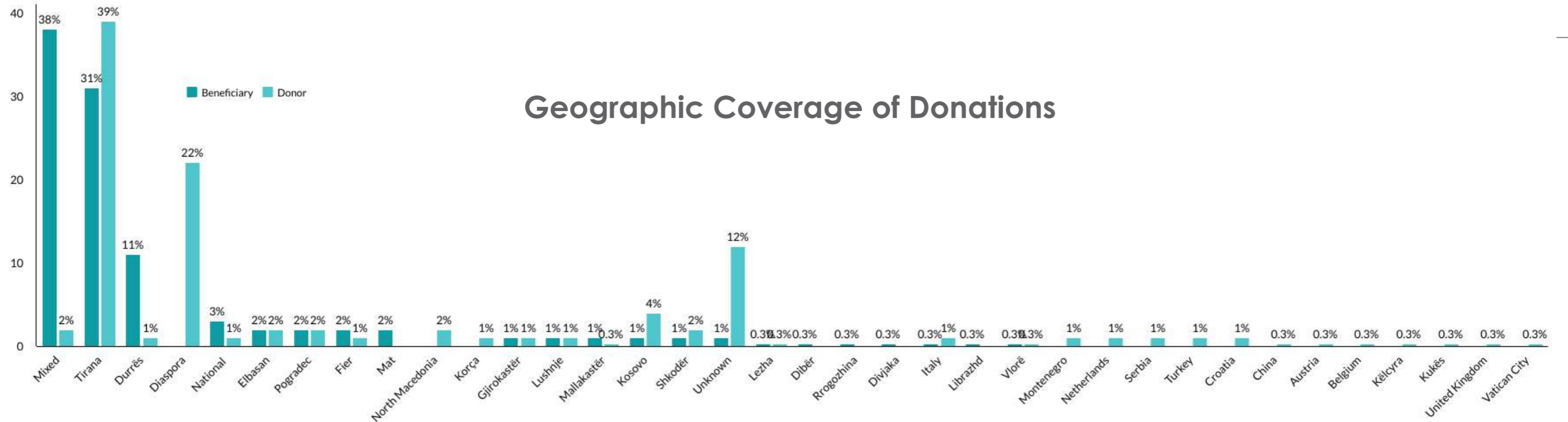
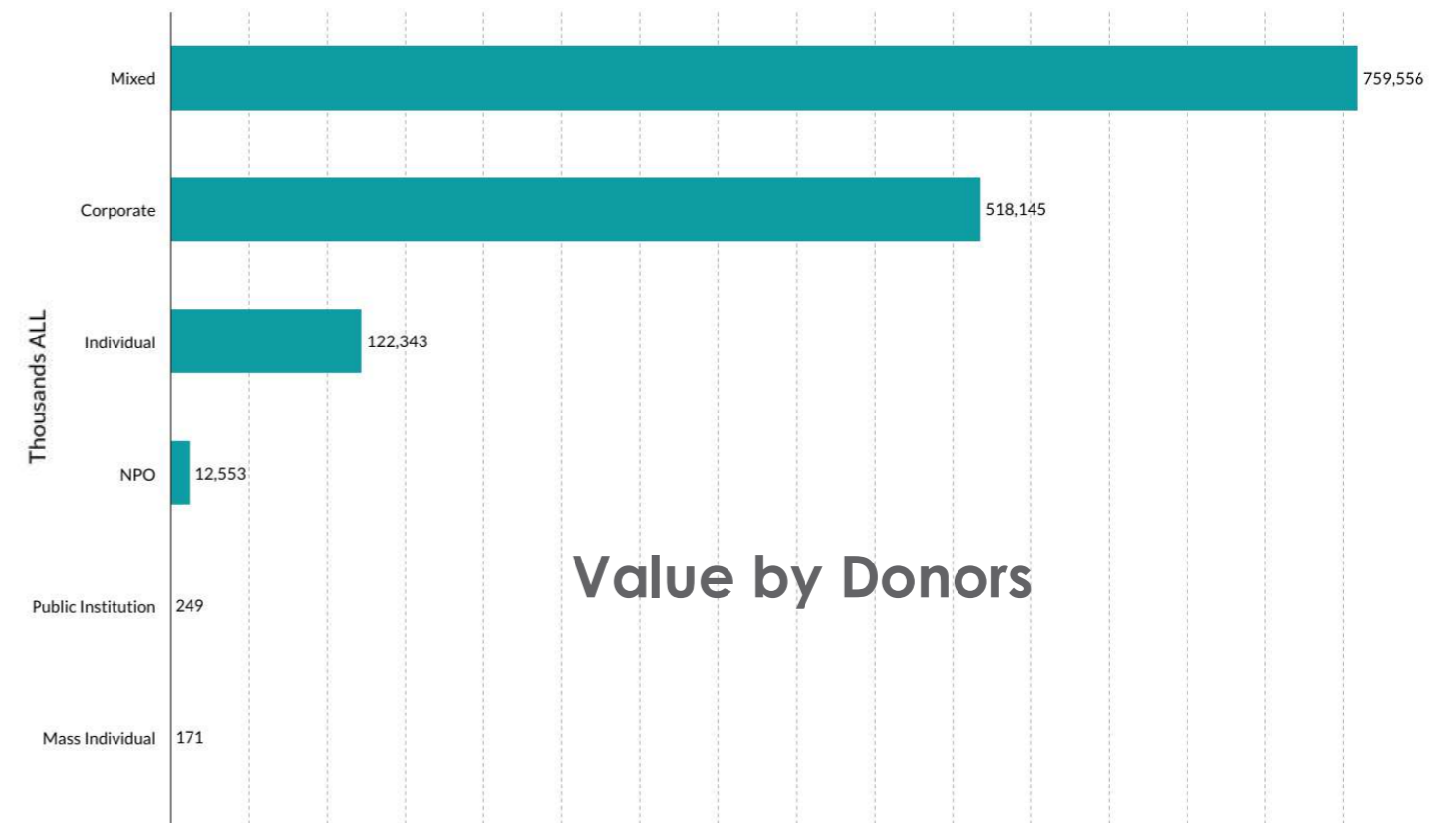
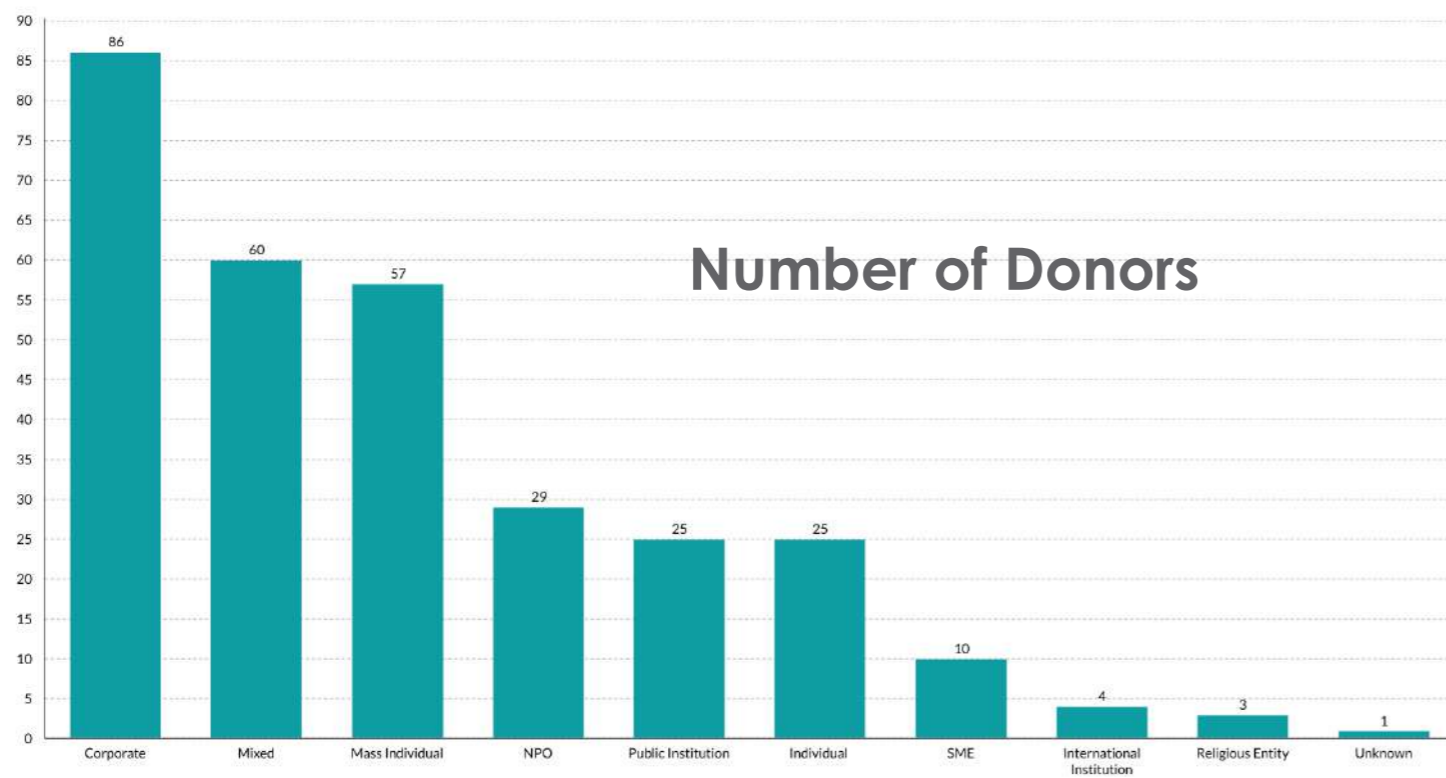


## Value by Nature



## Category of Donation





**Ch&Y**—Children and Youth Mass Individual – A small or large group of people  
**Mixed**—Donations combined of more than one category / town.  
**Specific Geography**—Specific Geography Area  
**Seasonal Giving**—Donations made during the holidays season  
**SME**—Small and Medium Enterprises

**NPO**—Non-Profit Organization  
**General Public**—Groups of people or individuals who were assisted through economic and material aid in cases of natural recovery from disaster, or difficulties of living  
**Poverty Relief**—Donations carried out with the aim to mitigate poverty for individuals or families living in economic difficulties or during natural disasters  
**W&Ch**—Women and Children

## New equipment's *for Bulqiza high school*

Thanks to AlbChrome, the "28 Nentori" high school in Bulqiza has been equipped with a computer lab. 13 new computers were added to this lab.

Albchrome came to the aid of kindergarten no. 2 in Burrel as well, thus improving the conditions for the infants who grow up there daily by providing them with all the equipment necessary for daily use.



Source: Balfin | GazetaTema

## Full recovery *for Ernesto*

11-year-old Ernesto was suffering from a severe bone tumor disease which represented an emotional and economic challenge for a family such as his.

The American Hospital and Dr. Klodian Allaybeu provided medical care for him free of charge.

Prof. Dr. Kamil Kose performed the delicate intervention that saved Ernesto's life and as a result the small patient's knee will function normally.



Source: Spitali American

## A special day *for children without parental care*



Tragically millions of children worldwide are orphans for various reasons. World Orphans Day is a special day dedicated to these children and the general public is made aware of the challenges that children without parental care face in their lives.

The National Association of Orphans of Albania in cooperation with the Embassy of Egypt in Albania organized a joint charity event in the premises of the National Museum of History, where a number of artistic objects of special value, artwork and paintings of a particular style were exhibited in the stands.

The proceeds from their sale went to support orphaned children in Albania.

Source: eksperimentmeveten.com



11 VJET  
KUNDË KAMUJERË TË QIEJT

## ERMONELA JAHO

AMBASADORE E YWCA PËR KAUZËN E *Fiangas Rozë*



“Pink Ribbon”

*Reminds me of...*



U.S. EMBASSY  
Tirana, Albania



CREDINS bank



Internationally renowned Albanian soprano Ermonela Jaho, along with Vikena Kamenica and dancer Enada Hoxha performed at a charity concert on behalf of all women and girls affected by breast cancer.

For two years Ermonela Jaho has been the ambassador of the campaign against breast cancer. The concert under the motto “*Pink Ribbon*” reminds me of” was received with great interest by the public and the proceeds from this concert went to this cause.

# #ShqipëriaSolidare

Prime Minister Edi Rama, during a meeting with Albania's major entrepreneurs, has urged them to become part of a mechanism to help people in economic need in Albania. "Shqipëria Solidare" is the name of the fund launched by the government in cooperation with various businessmen. Each businessman will face an equal burden, which can be up to 2% of their dividend. The mechanisms of this process will not be controlled by the government, but by the businessmen themselves. The purpose of this initiative is to help people in economic distress.

*"The ambition is not simply to create a closed circle, but to create along with the big business the core of a national leadership in the name of social responsibility and in the function of solidarity in Albania,"* said Prime Minister Rama during the meeting.



#ShqipëriaSolidare





Tragedy

*of November 26<sup>th</sup> 2019*



The earthquake that struck the Durrës and Tirana region on the 26th of November was one of the most powerful earthquakes ever to hit our country. In the wake of this tragedy, solidarity has been absolute and immediate. Partners Albania through daily monitoring of the situation has been able to identify some dynamics regarding donations, channels of donation, donors and platforms used.

Albanians living in the region of the Balkans also showed impressive coordination and solidarity, particularly Kosovo Albanians who were among the first to respond to the call for urgent help. Alongside funding, food and clothing, volunteers and rescue teams or experts were sent on the ground from countries such as **Italy, Greece, Romania, Serbia, Switzerland, France** and **Israel**. Albanian army forces, special forces, firefighters and civilian emergency units worked together and tried their hardest to find life among the ruins.

Social networks, media portals and various platforms have played an important role in addressing assistance to vulnerable groups affected by the earthquake. The main and all-inclusive platform was the government portal, e-Albania. Numerous campaigns have been carried out through Facebook and crowdfunding platforms such as GoFundMe, JustGiving, Go Get Funding, Giving Balkans, Fundly etc.

This natural disaster revealed a massive sense of solidarity and highlighted the facet of volunteering characteristic to Albanians and not only. Donor response to the hashtag **#ActforAlbania** was immediate between Europe, North America and Australia. Over 89% of donation campaigns were initiated by the Albanian Diaspora. Donations came however from every corner of the globe.

This tragedy seems to have united the Albanians more than ever. Among the many donation campaigns, prominent are those raised by family members of persons who have lost their loved ones.

Many of the organizers of these campaigns have stated that they will distribute the donations themselves to those affected by the earthquake, while some have chosen to channel them through non-profit organizations, such as: Red Cross, Caritas, Different Weekend, Firdeus Foundation, etc.

**Different Weekend, Firdeus Foundation** and **Albanian Roots** are the organizations that have so far managed to raise more funds.

In the days following the 26th of November, there was an activation of all state structures and not only. In addition to the admirable work of medics and the search and rescue teams, everyone made their contribution depending on their area of coverage.

Nonprofit Organizations were engaged by collecting food, clothing, blankets, mattresses, hygiene materials and providing medical assistance. Also as part of a more coordinated intervention in cooperation with government and donor institutions, NGOs provided psychological support services and organized recreational activities for children, women and the elderly at various accommodation centers.

A tragedy of this magnitude has undoubtedly been a strong test for Albania, but empathy, solidarity and support has been abundant. This leads us to hope for a full recovery and a slow but certain healing of the wounds caused by this natural disaster.



## Philanthropy Infrastructure *in Europe*

Philanthropy Europe Networks Forum brings together a great number of national, regional and European philanthropy support organizations. It offers a common ground for philanthropic organizations or organizations engaged in philanthropic projects. This mapping of the most relevant philanthropy support organization provides an introduction of the main goals, activities and structures of these organizations. It presents a great opportunity for networking and outlining the main stakeholders in the field of philanthropy.

Philanthropy Europe Forum emerged on the basis of DAFNE (Donors and Foundations Networks in Europe) and is an annual forerunner event which provides a space to discuss current issues, share knowledge, raise awareness on various topics and engage with an extensive range of stakeholders. Philanthropy Europe Forum involves field leaders and experts from national associations, donors forums and philanthropy support organizations.

This year the event was held in Madrid, Spain for the first time on January 23. It brought together European philanthropy networks and regional, global thematic networks. The forum's highly interactive format provided many opportunities for active commitments and networking.

Link: <https://www.alliancemagazine.org/wp-content/uploads/2020/01/IDs-PEX2020-Forum.pdf>





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