

in the frame of
#PhilanthropyWeek2020

Partners Albania presents

#MonthlyMonitoringofPhilanthropyActivity October 2020

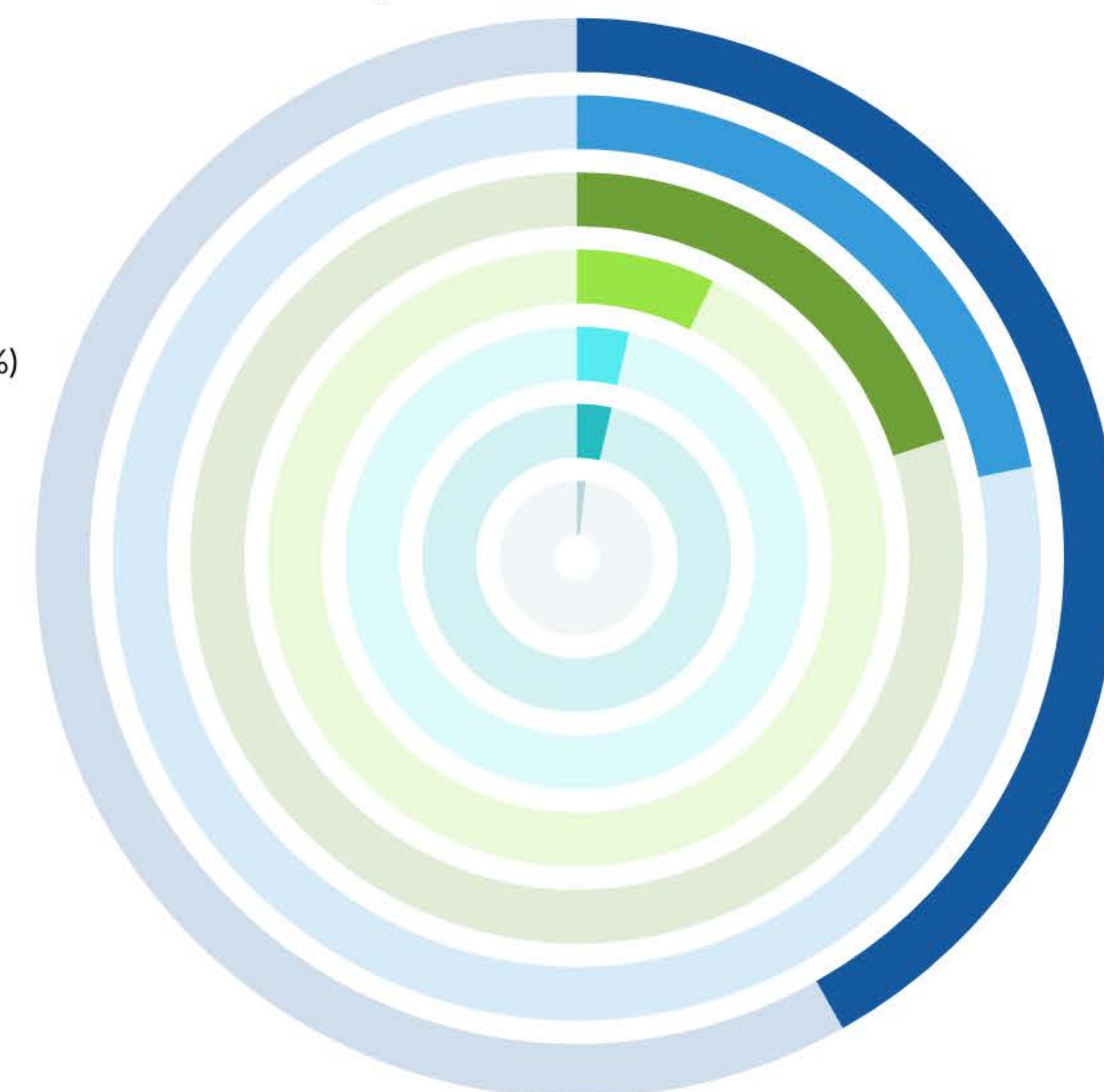
Final Beneficiaries

- People-Economic Need (20%)
- Ch&Y-Without Parental Care (20%)
- Ch&Y-Intellectual Disabilities (9%)
- Ch&Y-Physical Disabilities (9%)
- Adults-Eldery (9%)
- Ch&Y-Physical Health Issues (9%)
- Adults-Physical Health Issues (5%)
- Ch&Y-Specific Geography (5%)
- Ch&Y-General (2%)
- General Public (2%)
- People-Specific Geography (2%)
- Adults-Physical Health Disabilities (2%)
- Animals (2%)
- W&Ch-Survivors of Violence (2%)
- W&Ch-Victims of Trafficking (2%)

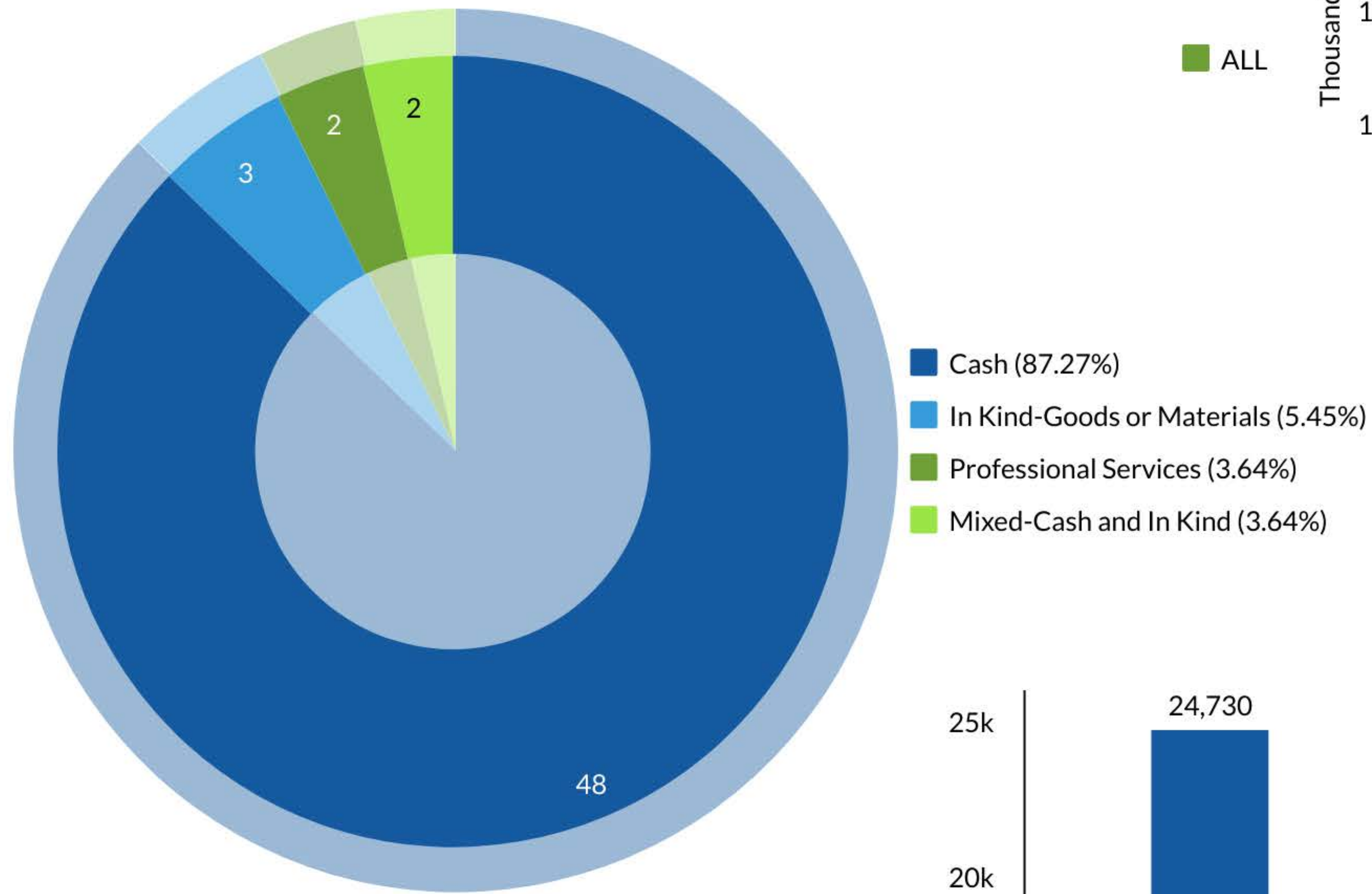


- Support to Marginalized Groups (41.82%)
- Poverty Relief (21.82%)
- Healthcare (20%)
- Natural Disaster (7.27%)
- Culture and Arts (3.64%)
- Education (3.64%)
- Animal Welfare (1.82%)

Purpose of Donation

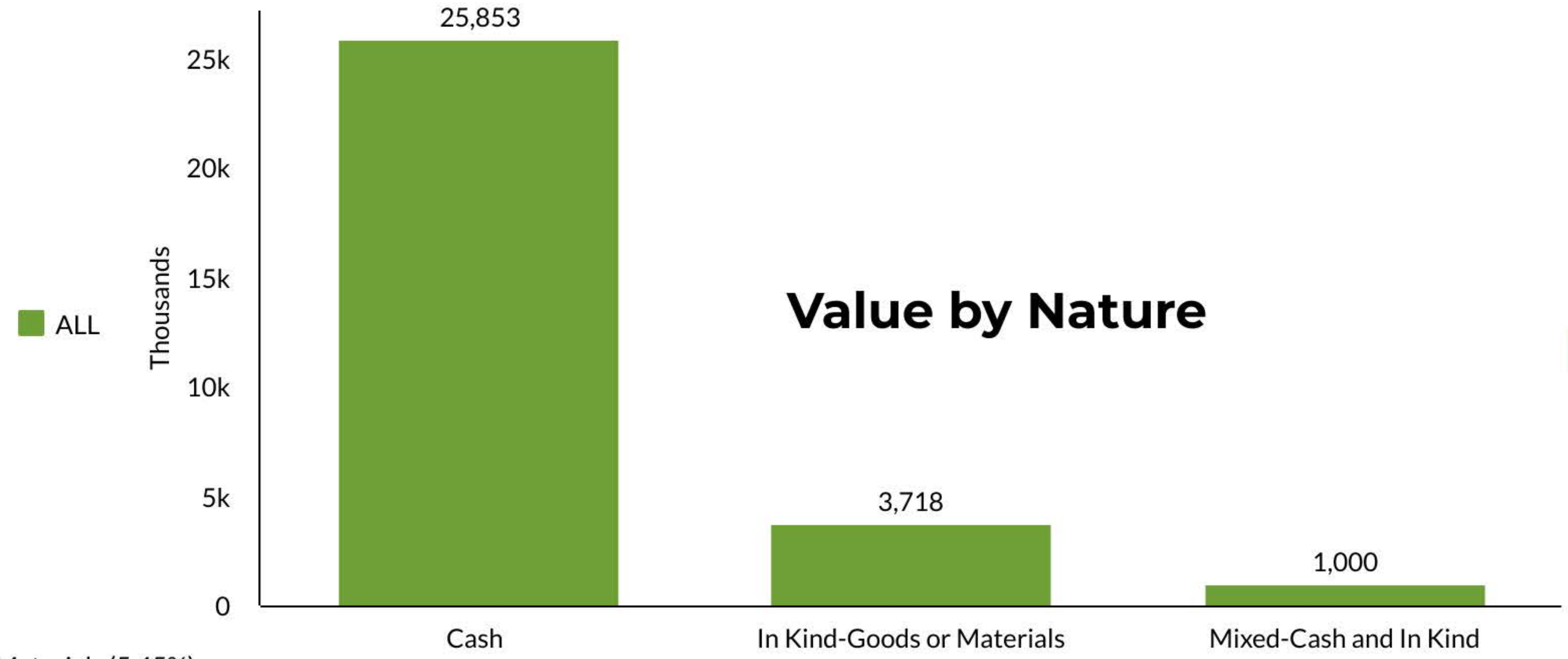


Number of Donations

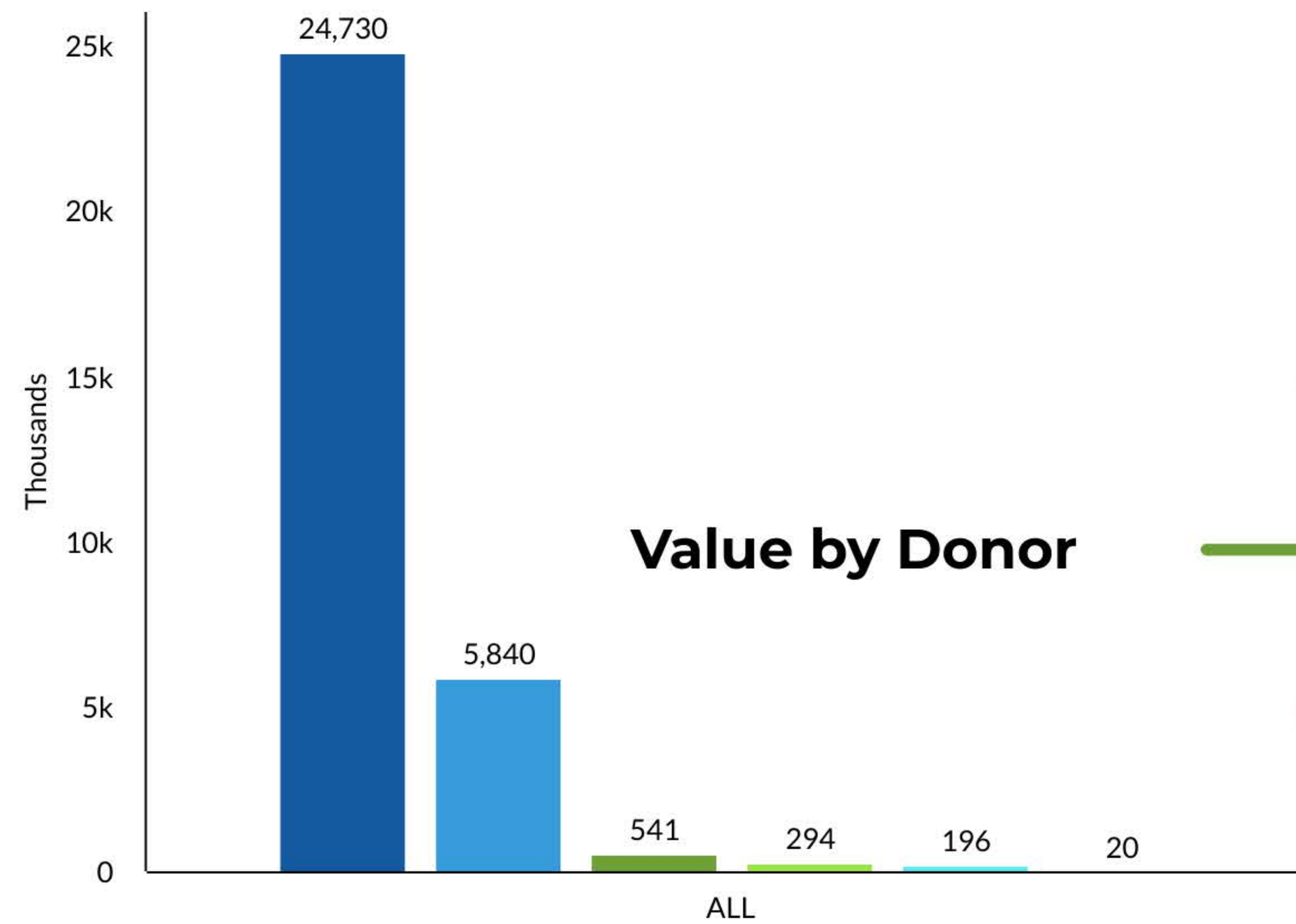


- Mixed
- Corporate
- Mass Individual
- NPO
- Individual
- Public Institution

Value by Nature



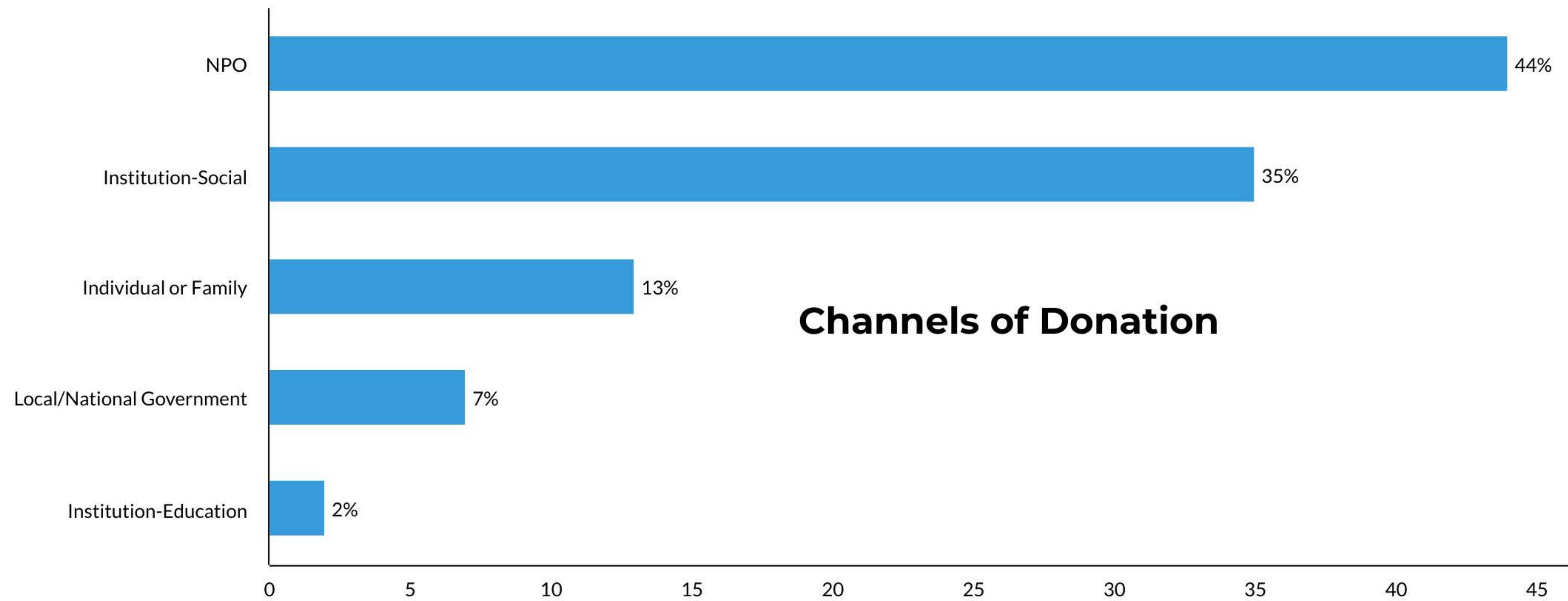
Value by Donor



3 main DONORS by value

- #1 Fashion Group Albania
- #2 Raiffeisen Invest
- #3 SIGAL UNIQA GROUP AUSTRIA

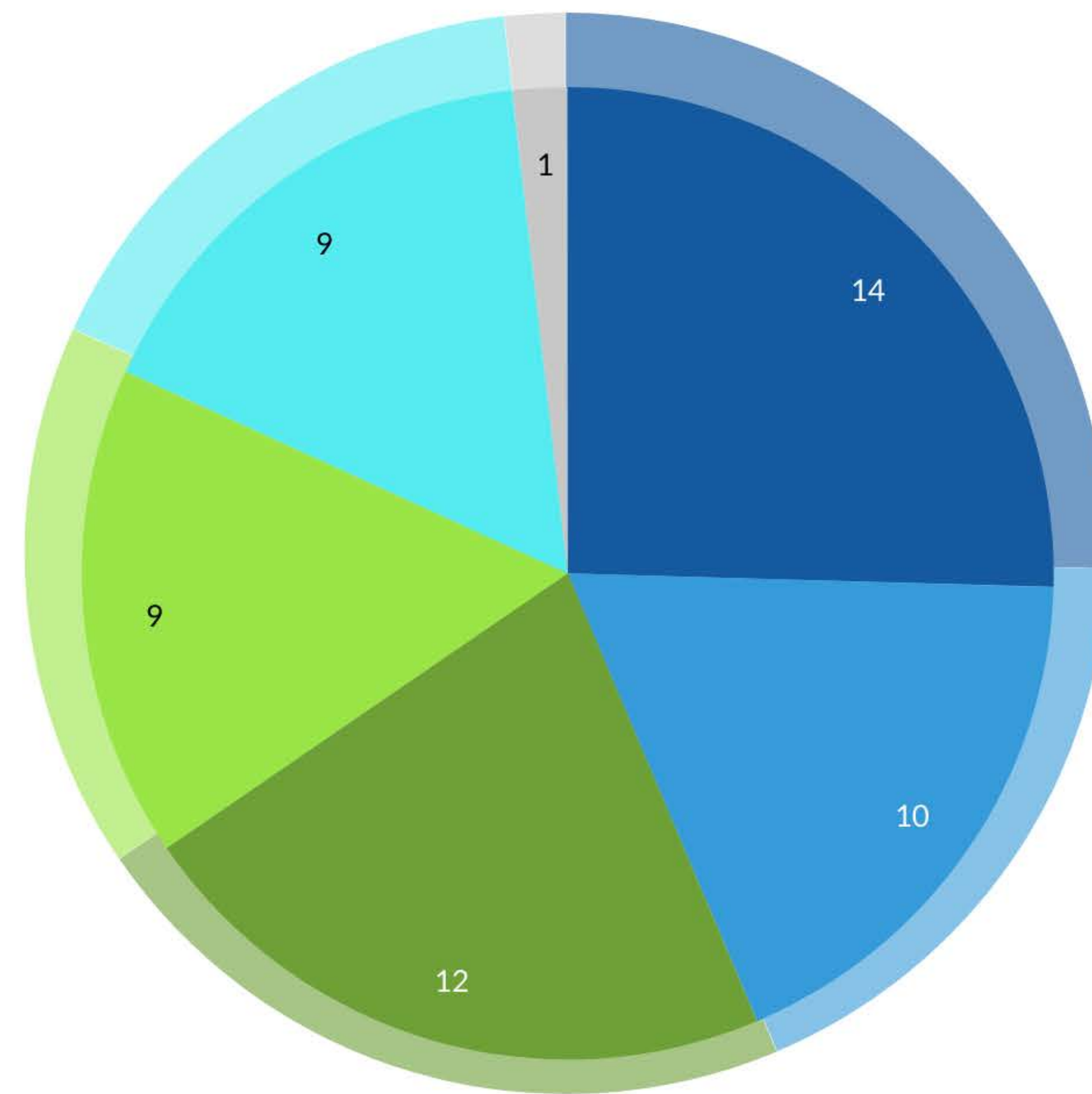
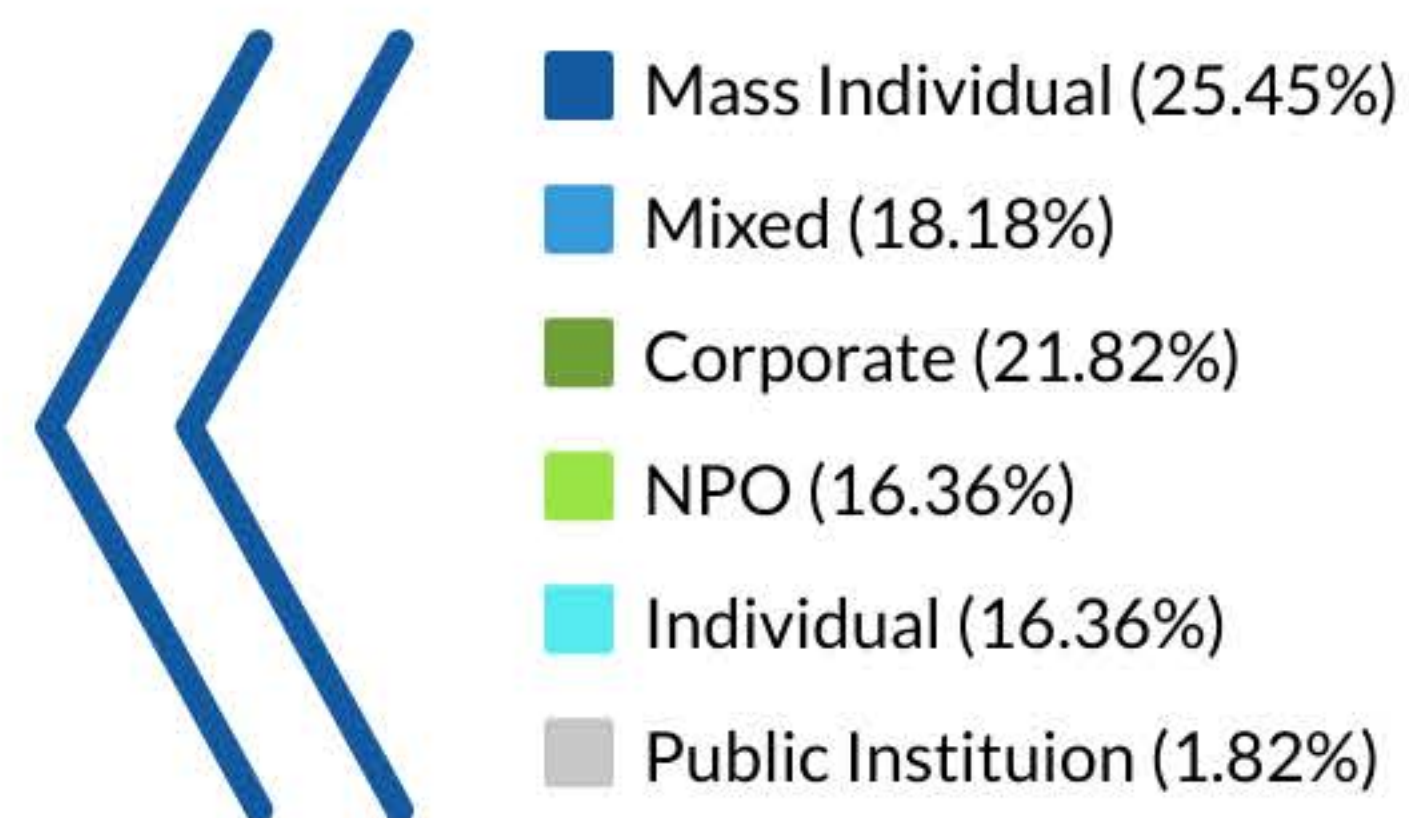
2020

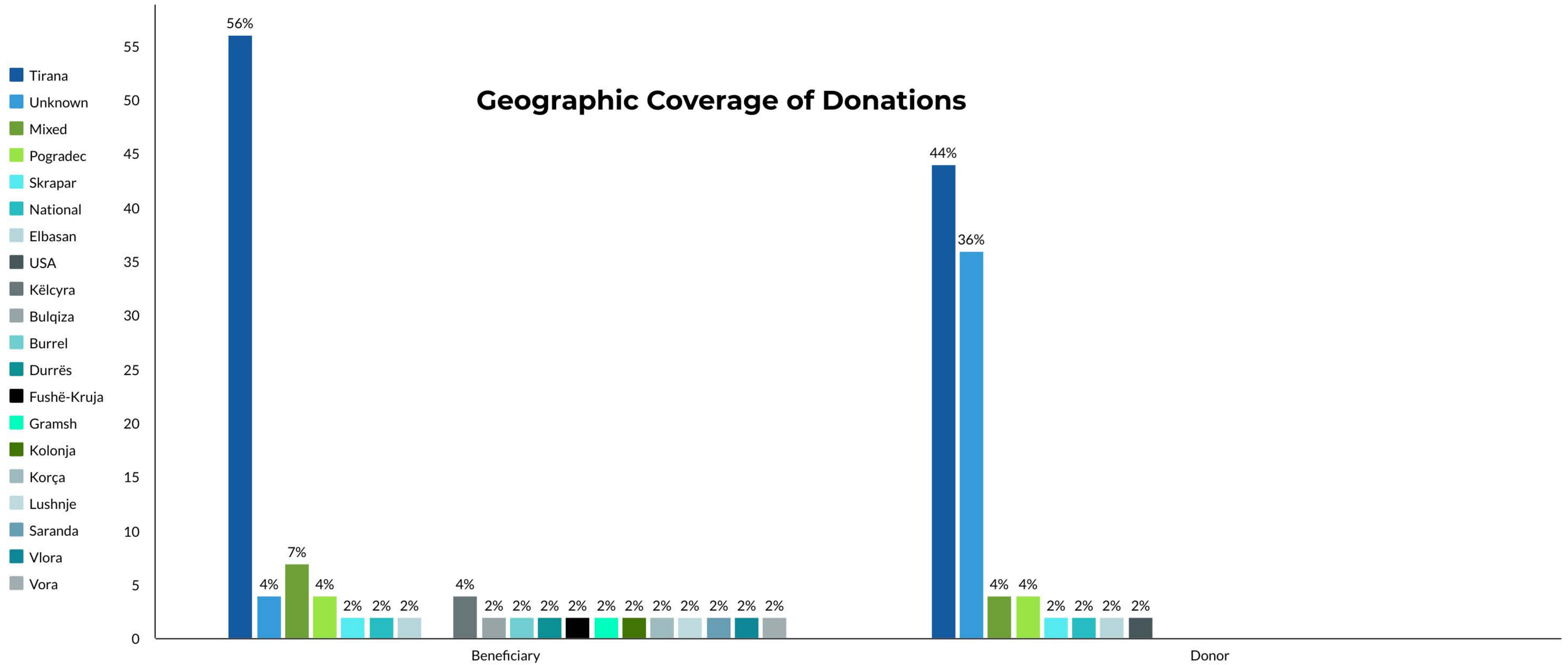


3 main DONORS by number

- #1 "Shpresë për Botën" Foundation
- #2 Raiffeisen Invest
- #3 Alpha Bank Albania

Number of Donors





NPO – Non-Profit Organization

General Public - Groups of people or individuals who were assisted through economic and material aid in cases of recovery from natural disasters, or difficulties of living

Poverty Relief– Donations carried out with the aim to mitigate poverty for individuals or families living in economic difficulties or affected by past natural disasters

Mass Individual – A small or large group of individuals donating

Mixed - Donations combined of more than one category / town

Seasonal Giving - Donations made during the holidays season

SME - Small Medium Enterprises

CH&Y - Children and Youth

W&Ch - Women and Children

ICT - Information and Communication Technology