



Implemented by:



Work4Youth

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Cross Border Cooperation Programme Montenegro - Albania 2014-2020 under the IPA II



LOCATION

Work4Youth contributes to increased employability and fostered social inclusion among young people in the cross-border area Albania – Montenegro (**Shkodra** region in Albania, and municipalities of **Podgorica**, **Tuz**, and **Bar** in Montenegro).

AIM

We believe that entrepreneurship is one of the key and most effective active labour market policies that can be utilized to address the high level of youth unemployment. Supporting youngsters to start their own business ventures is an effective mechanism to by-pass the challenges of getting an entry-level position in the market. The initiative focuses on creating an enabling environment for the community of young entrepreneurs in the cross-border area committed to start their own business.

EXPECTED RESULTS

- **Improved youth abilities** for developing their own business ideas based on innovative skills, new competences and knowledge;
- **Increased opportunities** for support to start-up businesses of young people in the target area;
- **Increased support** to young entrepreneurs and self-employment through local policies and incentives.

ACTIVITIES

- **Research** in outsourcing of jobs that can become business opportunity and problems that are slowing down the progress in micro enterprises that could be solved through new services and businesses;
- **Innovation Boot Camps** and **Individual training program**;
- Joint cross-border **pitching events**;
- Joint cross-border **cooperation forums**;
- **Policy documents** etc.

STAKEHOLDERS

Using a participatory approach that involves participation of **youngsters**, **local authorities**, **public institutions**, **universities** and **schools**, and **private companies**, we are working to create a group of skilled and motivated young people in the cross-border area, ready to start their own enterprise and to create employment opportunities for other youngsters.

DURATION

24 Months
(1.1.2021 - 31.12.2022)

BUDGET

EUR 357,751

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