

# Project Fact Sheet – NOR - 019

Project Title	“Improving the situation of LGBTI+ people in Albania in Tirana, Korca, Fier, Shkodra.
Thematic priority area	Non-discrimination and marginalized groups
Implementing organization (and partner if applicable)	"Streha" Center
NGOs contacts: Address, email, telephones, website	“Naim Frasheri” Street, No. 75, Tirana, Albania adelajdaalikaj@hotmail.com Mob: +355 68 466 5927 <a href="http://www.strehacenter.org">www.strehacenter.org</a>
Implementation period	Start date: 03/11/2021 End date: 03/11/2022
Budget supported by the Civil Society programme for Albania and Kosovo	€ 28,000.00
Total project budget	€ 28,000.00
Geographical coverage	Regions of Tirana, Korca, Fier & Shkodra.
Project objective	<ul style="list-style-type: none"> <li>To improve the situation of LGBTI+ people in Albania through empowering them and changing negative stereotypes</li> </ul>
Targeted beneficiaries	Final beneficiaries are LGBT+ young people and Albanian Society.
Main activities	<ul style="list-style-type: none"> <li>Coaching and mentoring twenty professionals in the local offices of the Commissioner for Protection from Discrimination, the People’s Advocate, and the municipalities on how to organize awareness-raising activities to increase acceptance of LGBTI+ people. (LGBTI+ people will be empowered through informing them on their rights and supporting them in accessing safe and suitable jobs).</li> <li>Facilitating six awareness-raising activities to increase acceptance of LGBTI+ people in Shkoder, Fier, and Korça.</li> <li>Empowering LGBTI+ people through offering vocational course enrollment and mediation for safe and secure employment. (Vocational courses will be offered to young LGBT+ people in order to increase their professional skills and their chances for sustainable employability. The courses offered will be based on a combination of the professional aspirations of the beneficiaries and an accurate and detailed assessment of the occupational needs conducted by the social worker together with the</li> </ul>



	<p>beneficiary. Also, mediation into the labor market and connection with LGBTI+-friendly businesses will be provided. This activity will be delivered throughout the entire project implementation).</p> <ul style="list-style-type: none"> <li>• Preparing a song about challenging stereotypes and promoting it extensively via social media. (A song will be composed and released to contribute in changing negative stereotypes and discrimination faced by LGBTI+ persons, and to create a more open and accepting attitude toward LGBTI+ issues in the Albanian community. While recognizing the challenges in changing entrenched public perceptions on homosexuality and gender variance, this activity will work toward creating a space for more positive perceptions of LGBTI+. The song will be broadcasted in the main visual medias of Albania and widely promoted in the social media. This activity will reach at least 4000 people through visual and social media).</li> <li>• Launching the social media campaign “Changing Hearts – Changing Minds”</li> <li>• Preparing the charity gala. ("Streha" will organize the Gala, an event that will enjoy the company of over 200 attendees; representing Diplomatic bodies, members of Parliament, community of donors, both international and national organizations, and local businesses. In this event LGBTI+ activists, community members, and beneficiaries of Streha will be able to see the visible support they have from such a broad spectrum of people, this in despite the ever-constant homo-, and trans-phobia still very present in Albanian society).</li> </ul>
<p>Project results</p>	<p>The expected results of the project are:</p> <ol style="list-style-type: none"> <li>1. 20 grassroots professionals in Fier, Korce and Shkoder will increase their capacities in promoting non-discriminatory attitudes toward LGBTI+ people in their communities.</li> <li>2. 30 young LGBTI+ people will be empowered through informing them on their rights and supporting them in accessing safe and suitable jobs.</li> <li>3. At least 4000 people will improve their perception on the LGBTI+ community in Albania.</li> <li>4. 200 key representatives of institutions in Albania, including politicians, ambassadors and other relevant stakeholders will be sensitized on the situation of the LGBTI+ community.</li> </ol>

