



CELEBRATING SOLIDARITY

Online quiz analysis

PREPARED BY:
MARKO LAZOVIC



METHODOLOGY

REALIZATION

Research conducted in period from
November 2016 – January 2017

SAMPLE

Population – 18 - 30 years of age
ALBANIA – 1032 questionnaires
BULGARIA – 1054 questionnaires
HUNGARY – 1901 questionnaires
MACEDONIA – 1012 questionnaires
POLAND – 1062 questionnaires
SERBIA – 1034 questionnaires
TOTAL – 7096 questionnaires

TYPE OF RESEARCH

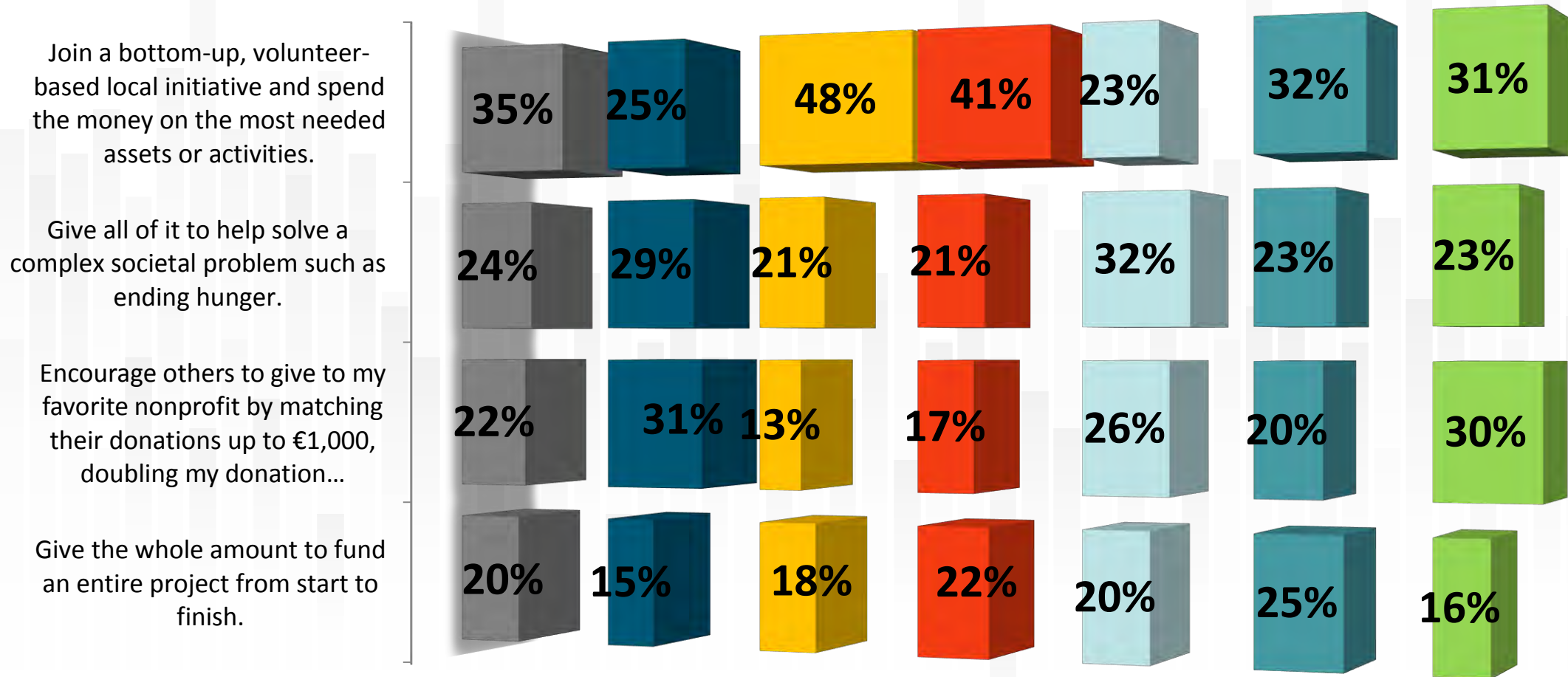
ON-LINE quiz questionnaire average length 5 minutes

SAMPLING

Sampling is conducted by Convenience sample/Availability sample - data is collected from population members who are conveniently available to participate in study via Facebook.

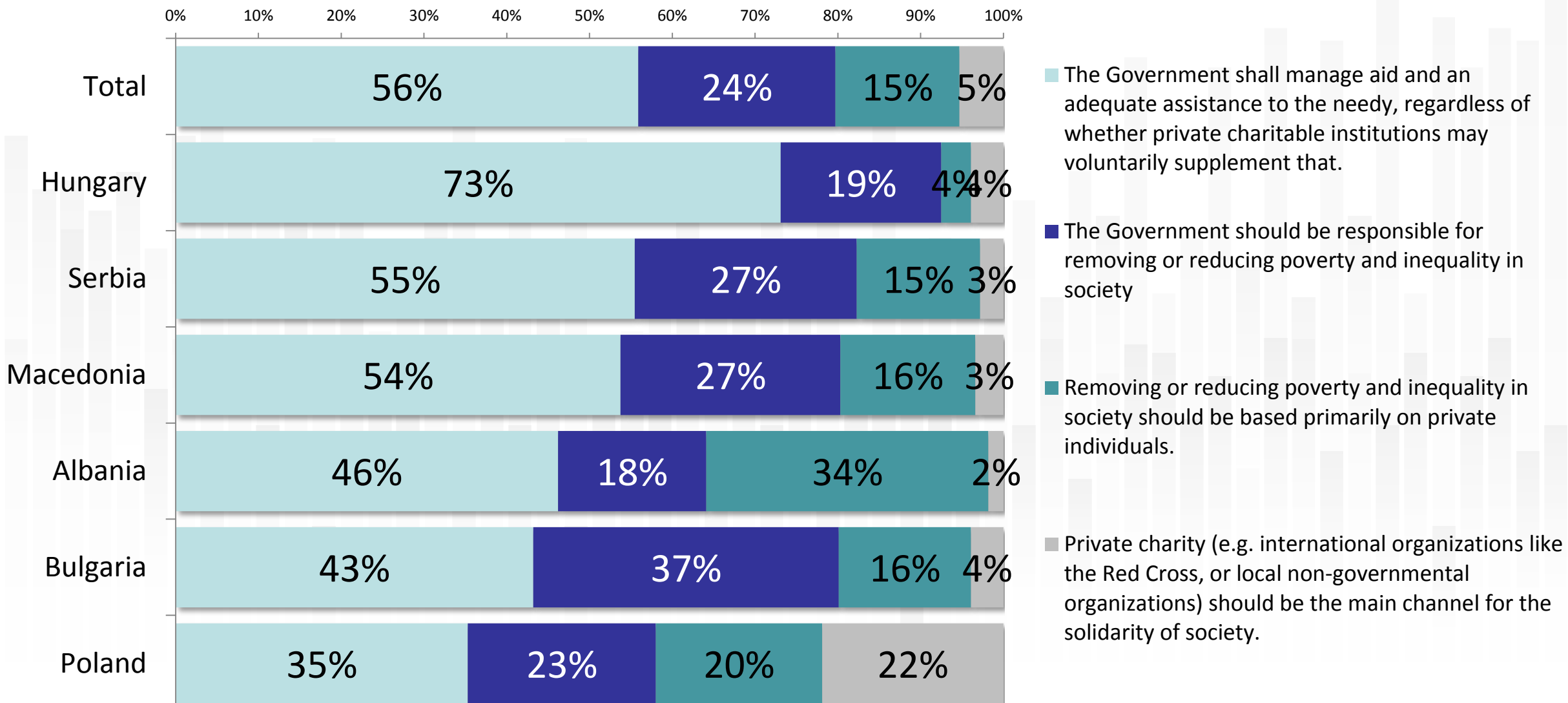
ADVISE FOR DONATION

■ Total ■ Albania ■ Bulgaria ■ Hungary ■ Macedonia ■ Poland ■ Serbia



Q1: A wealthy person has €1,000 to donate, and is asking for my advice. I would advise to:
 Base: 100% of Total target population – One answer; N=7096

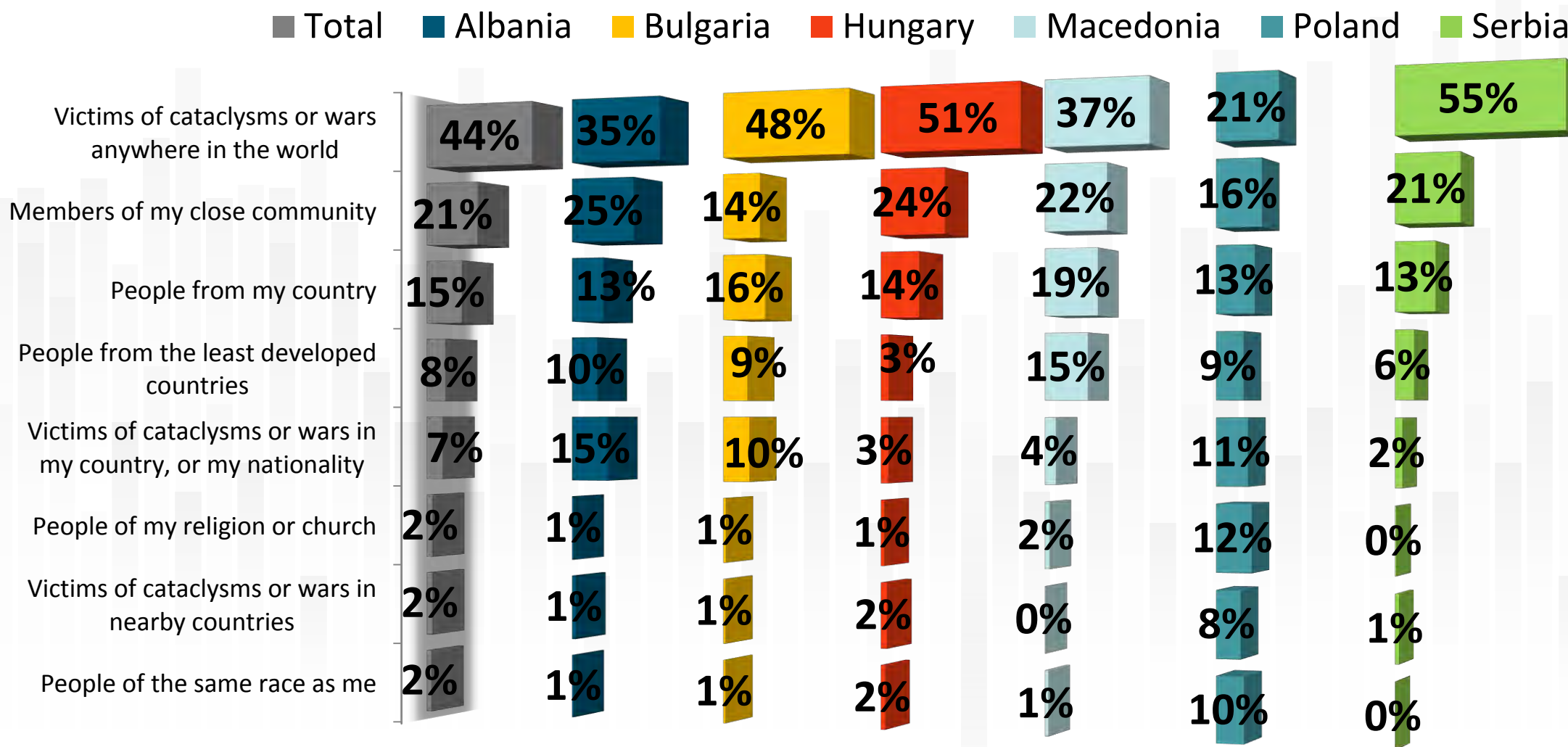
WHICH CHANNEL SHOULD BE BIGGEST BEARER OF HELP



- The Government shall manage aid and an adequate assistance to the needy, regardless of whether private charitable institutions may voluntarily supplement that.
- The Government should be responsible for removing or reducing poverty and inequality in society
- Removing or reducing poverty and inequality in society should be based primarily on private individuals.
- Private charity (e.g. international organizations like the Red Cross, or local non-governmental organizations) should be the main channel for the solidarity of society.

Q2: The general consensus is, that the poor and needy depend on the solidarity of the rest of society. In your opinion which channel should be biggest bearer of help to poor and needy?
 Base: 100% of Total target population – One answer; N=7096

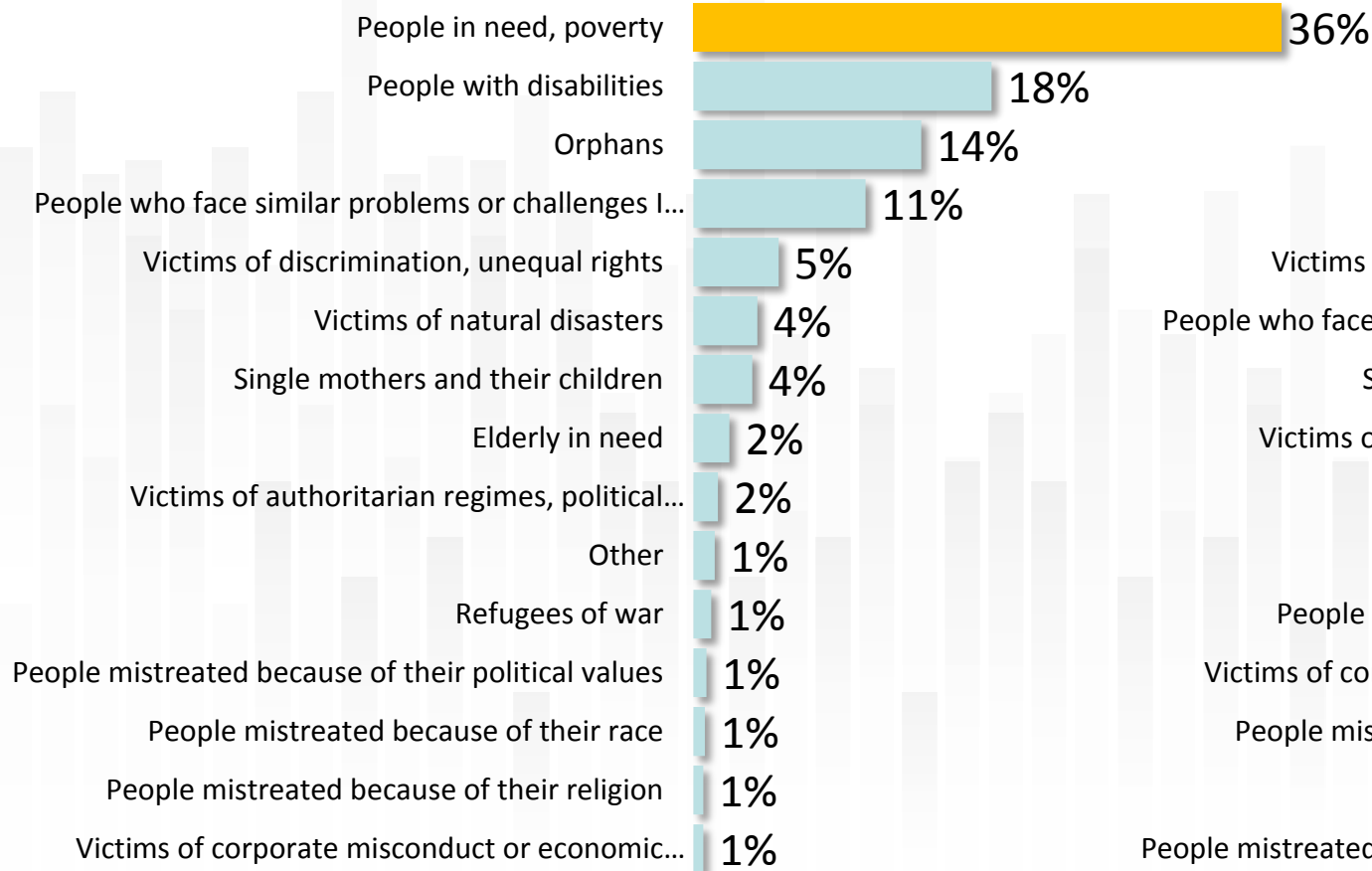
HELP OR STAND IN SOLIDARITY WITH



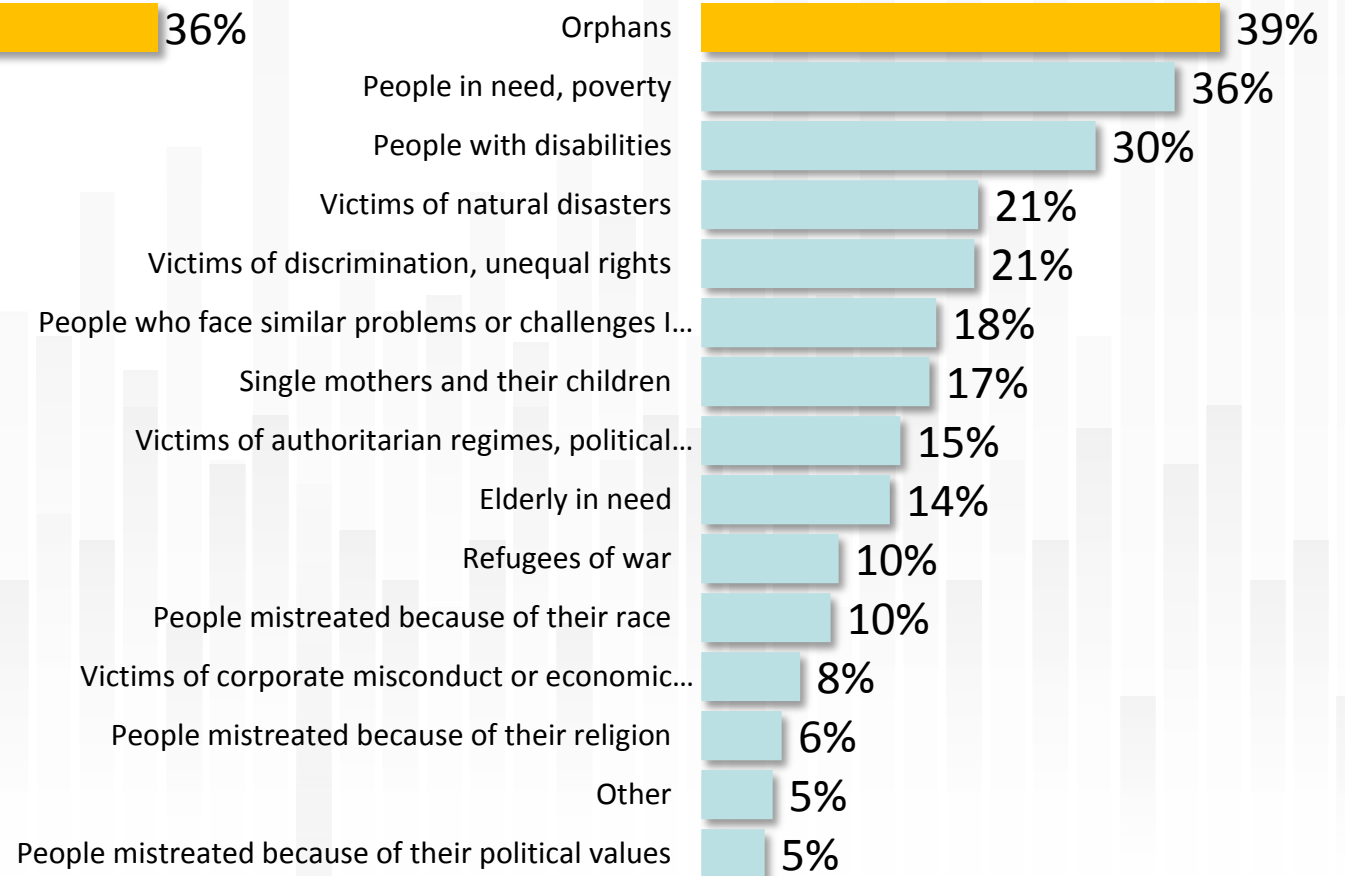
Q3: I am most likely to help or stand in solidarity with:
 Base: 100% of Total target population – One answer; N=7096

HELP OR STAND IN SOLIDARITY WITH

1st choice



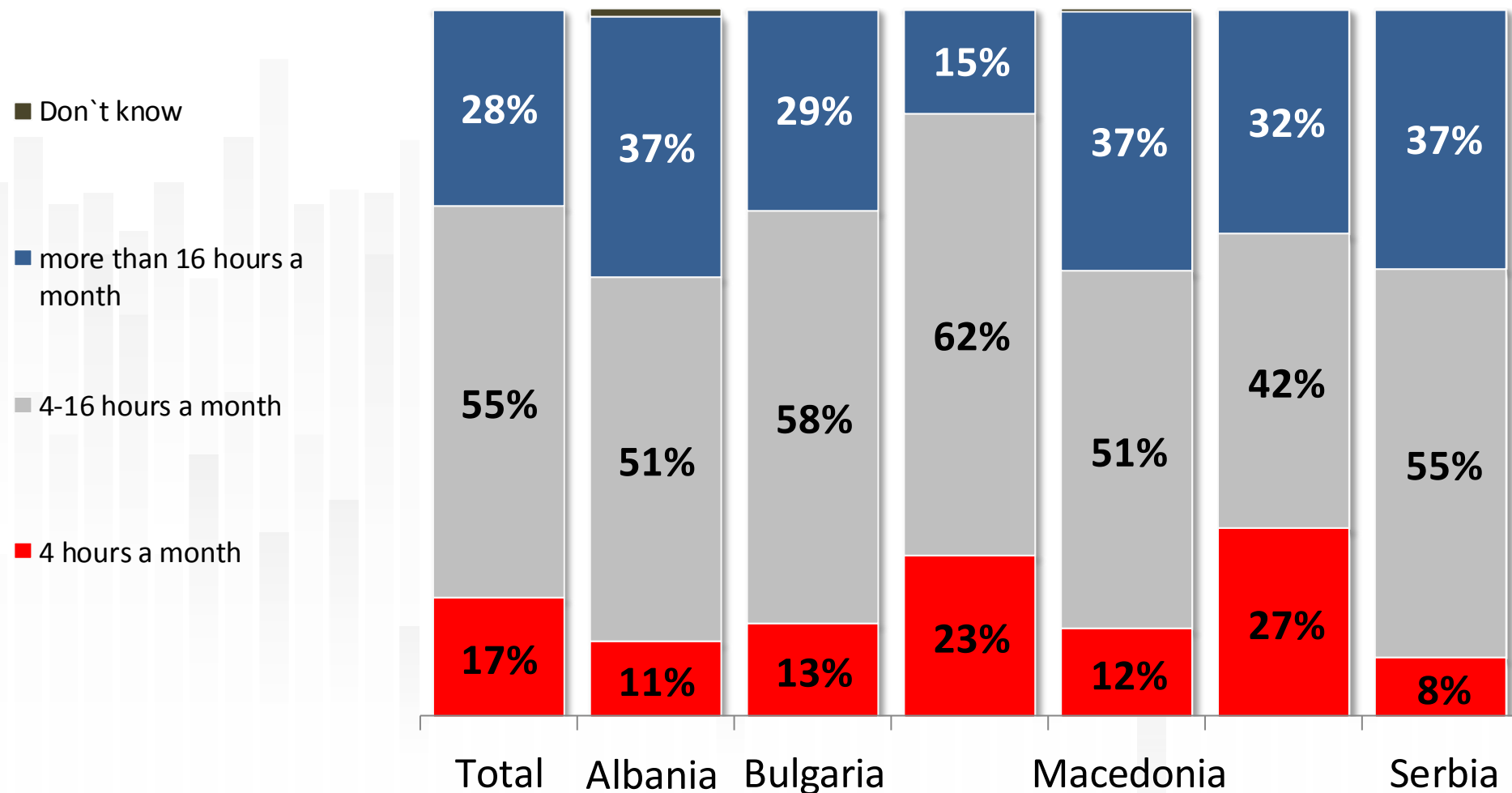
All three choices



Q4: I am invited by a group of activists to stand in solidarity with a group of people (signing a petition, sending a letter, changing my Facebook profile picture, attending a rally, flash mob or protest). I am most likely to stand for

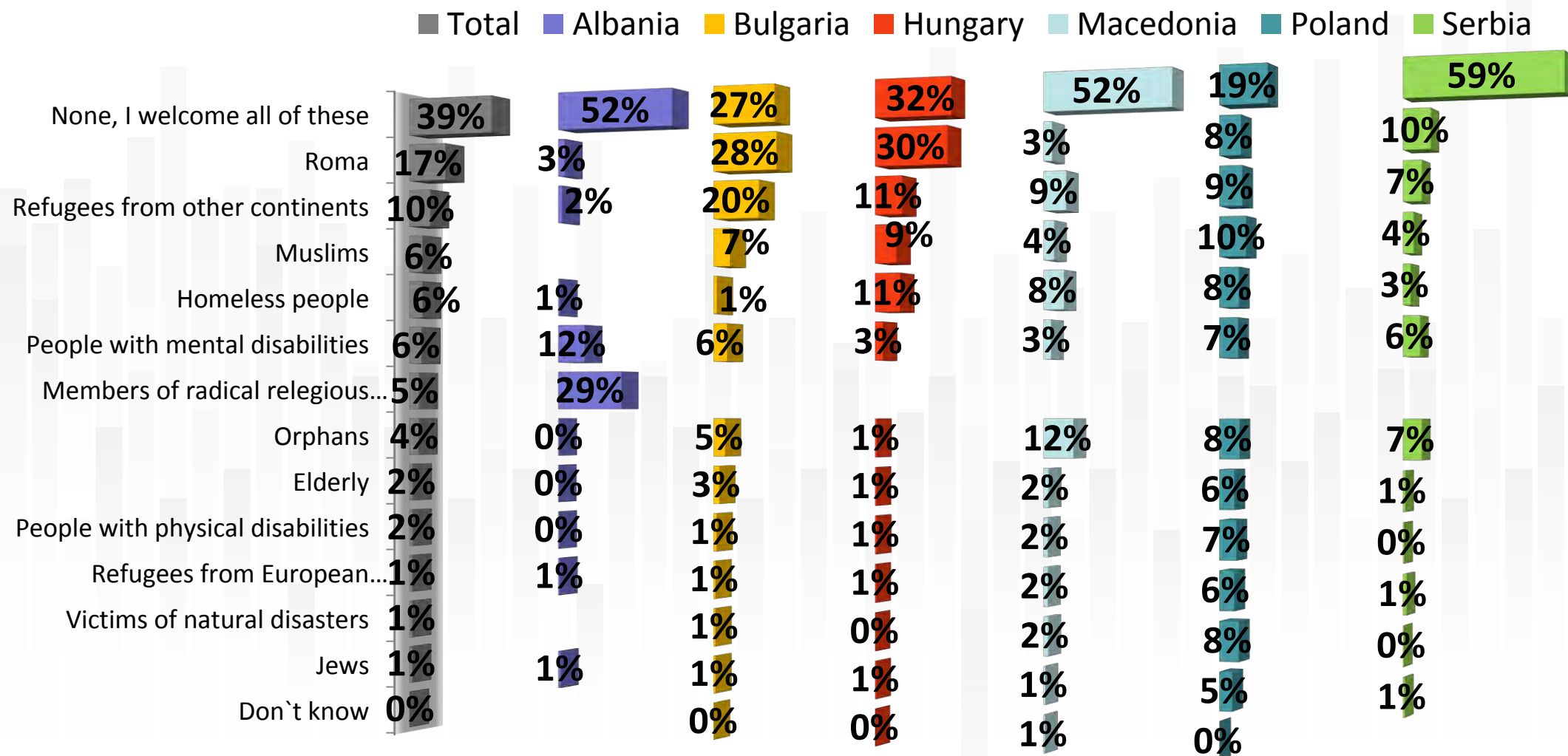
1st Base: 100% of Total target population – One answer; N=7096; All 3 responses Base: Three answers; N=7096

PERSONAL TIME CONTRIBUTION



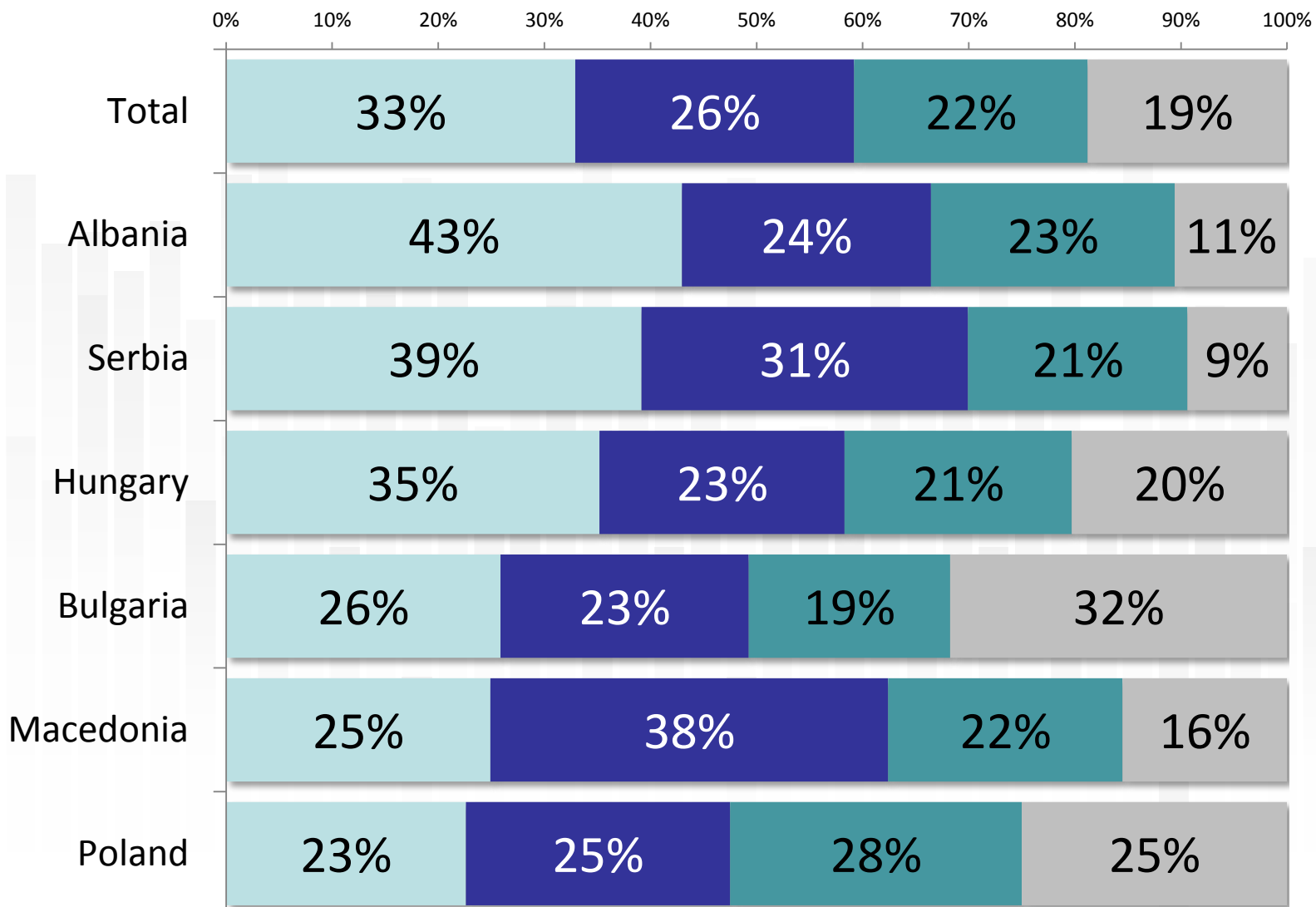
Q5: I am invited by a group of activists to volunteer my time for a cause. I like the organization, and their cause, I would like to contribute. They ask me how much of personal time I can contribute.
 Base: 100% of Total target population – One answer; N=7096

LEAST TO HAVE IN SHELTER NEAR ME



Q6: A non-governmental organization or the municipality plans to open a shelter in my neighborhood, near to my house. I would be least happy to have:
 Base: 100% of Total target population – One answer; N=7096

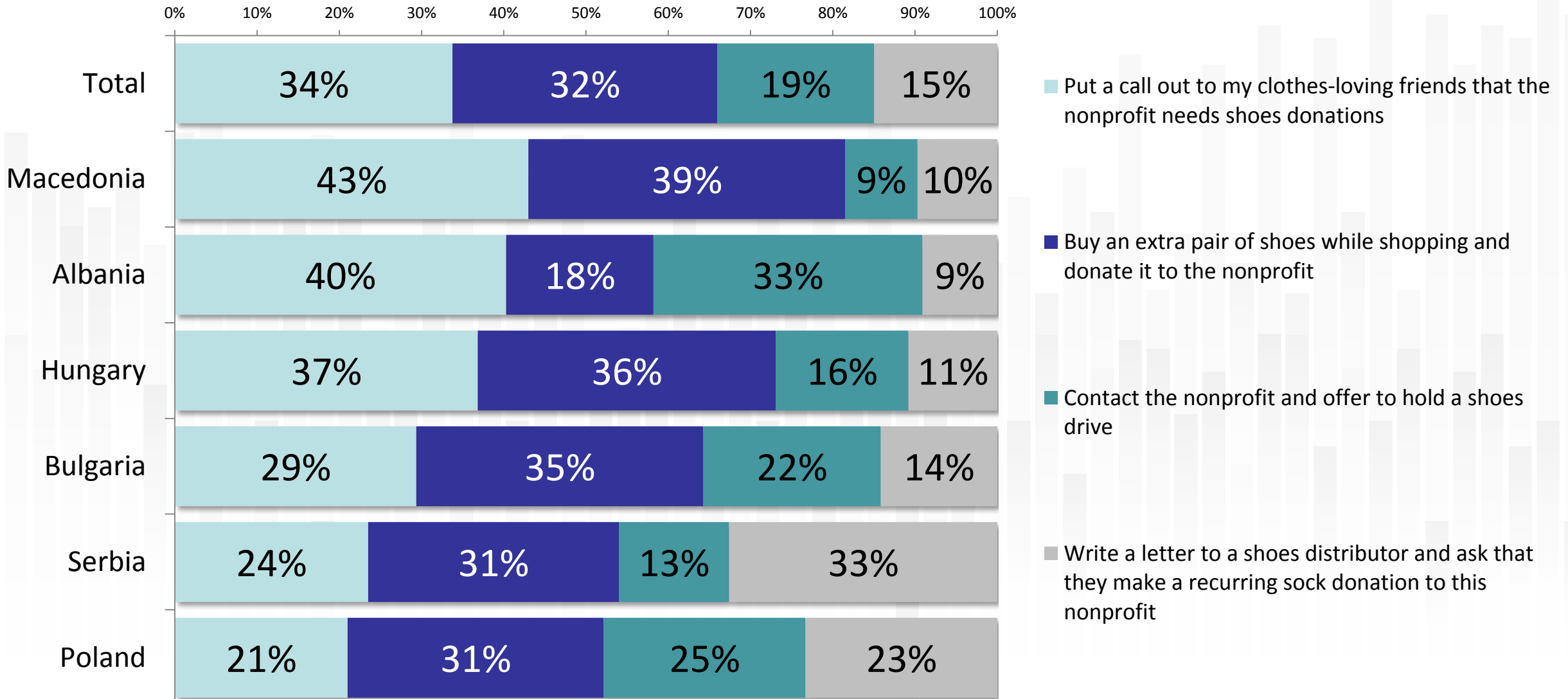
IN MAJOR NATURAL DISASTER THERE IS A NEED FOR FOOD, I WOULD:



- Start volunteering on an committee that works to address security issues at the charity that owns the storage.
- Set up a food drive at my school/university/office and encourage friends and family to donate food or money.
- Call my friend who works for a wholesale food supply company to see if the company can donate food.
- Share my friend's Facebook post and forward the information about the robbery to friends and family, encouraging them to donate

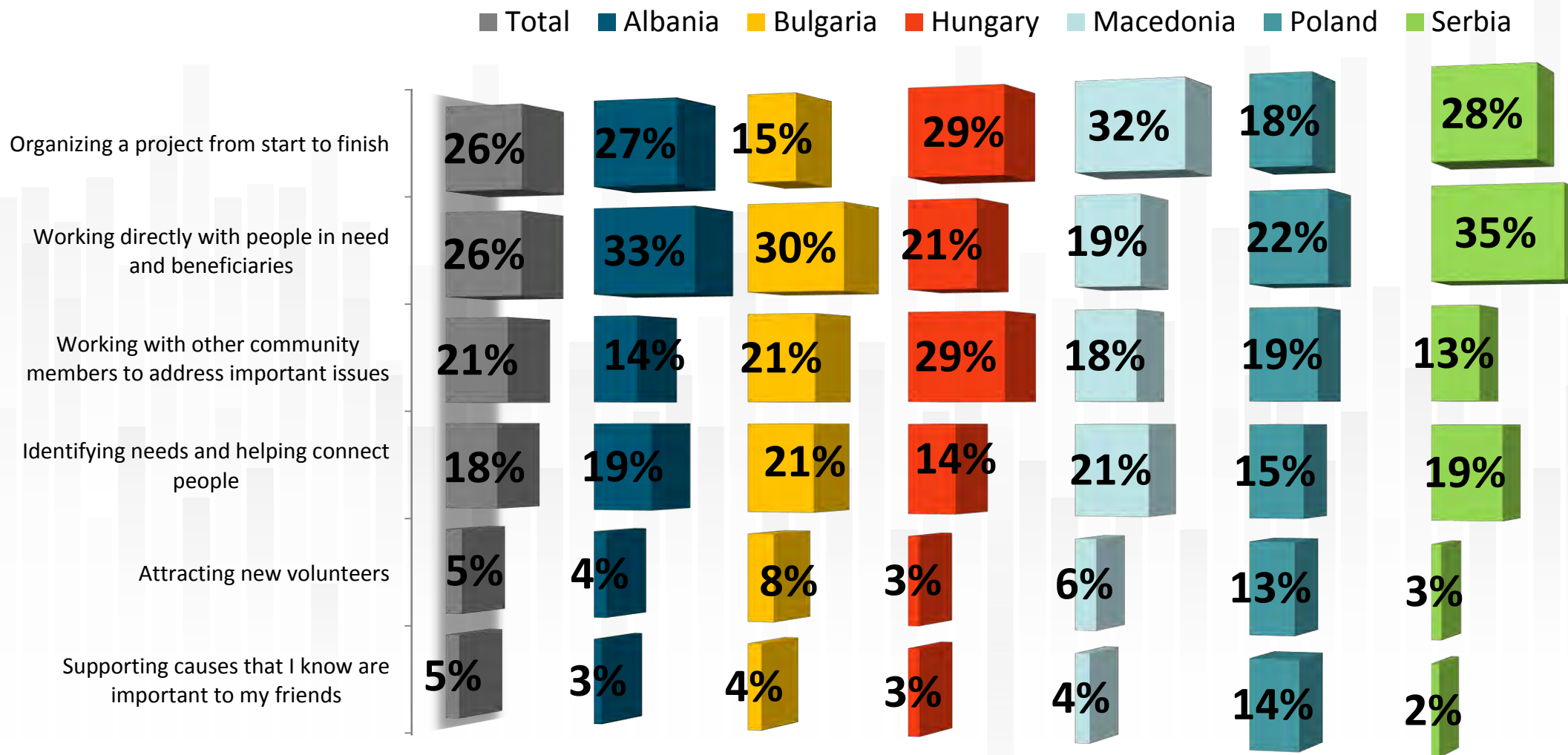
Q7: A part of my country suffered a major natural disaster. There is an urgent need for food. I would most likely
 Base: 100% of Total target population – One answer; N=7096

NGO NEEDS SHOES, I WOULD:



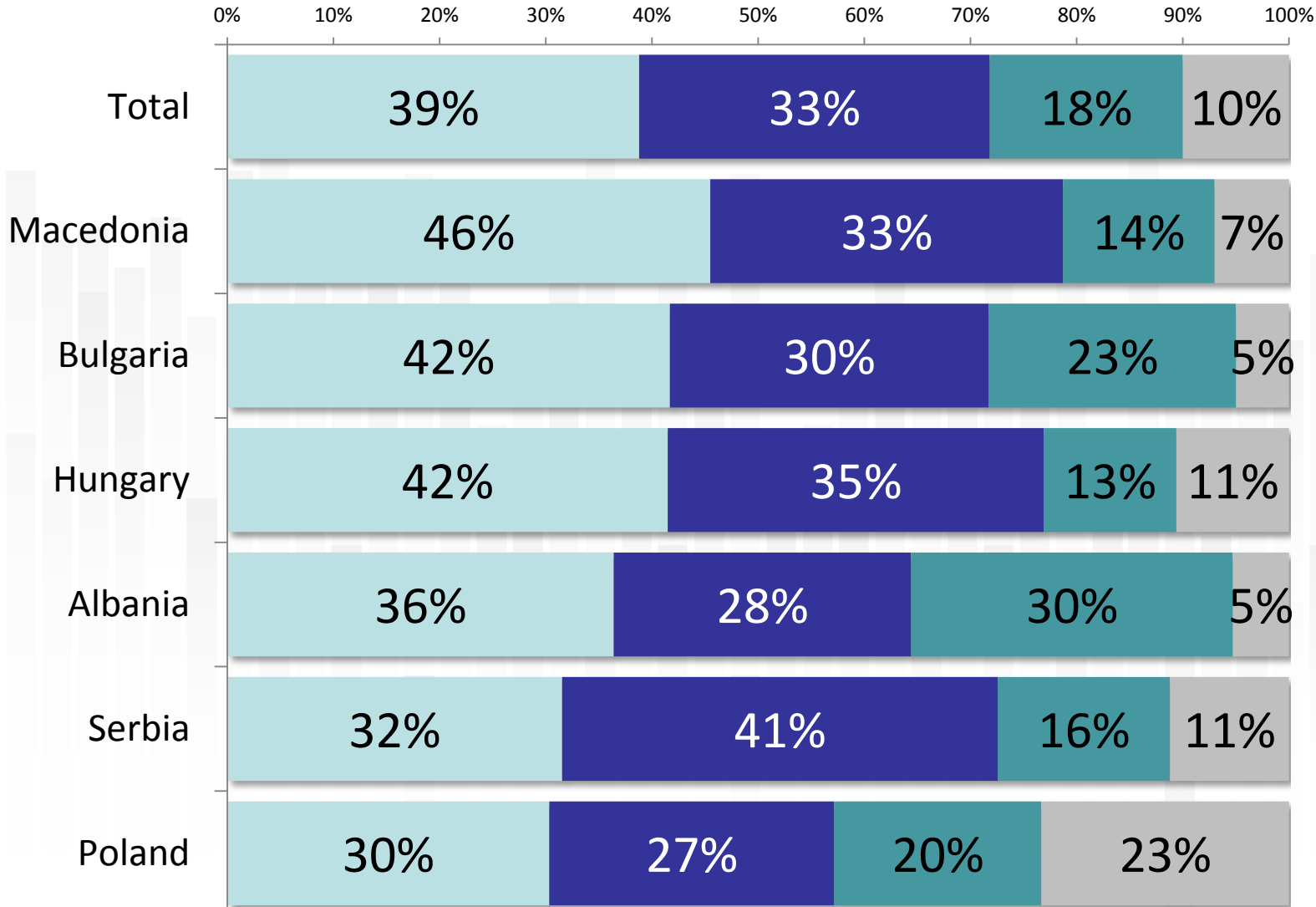
Q8: My favorite nonprofit advertises a need for shoes. If I could only do one of the following to help, I would
 Base: 100% of Total target population – One answer; N=7096

AS A VOLUNTEER I AM MOST EFFECTIVE



Q9: When I volunteer, I think I'm most effective at
 Base: 100% of Total target population – One answer; N=7096

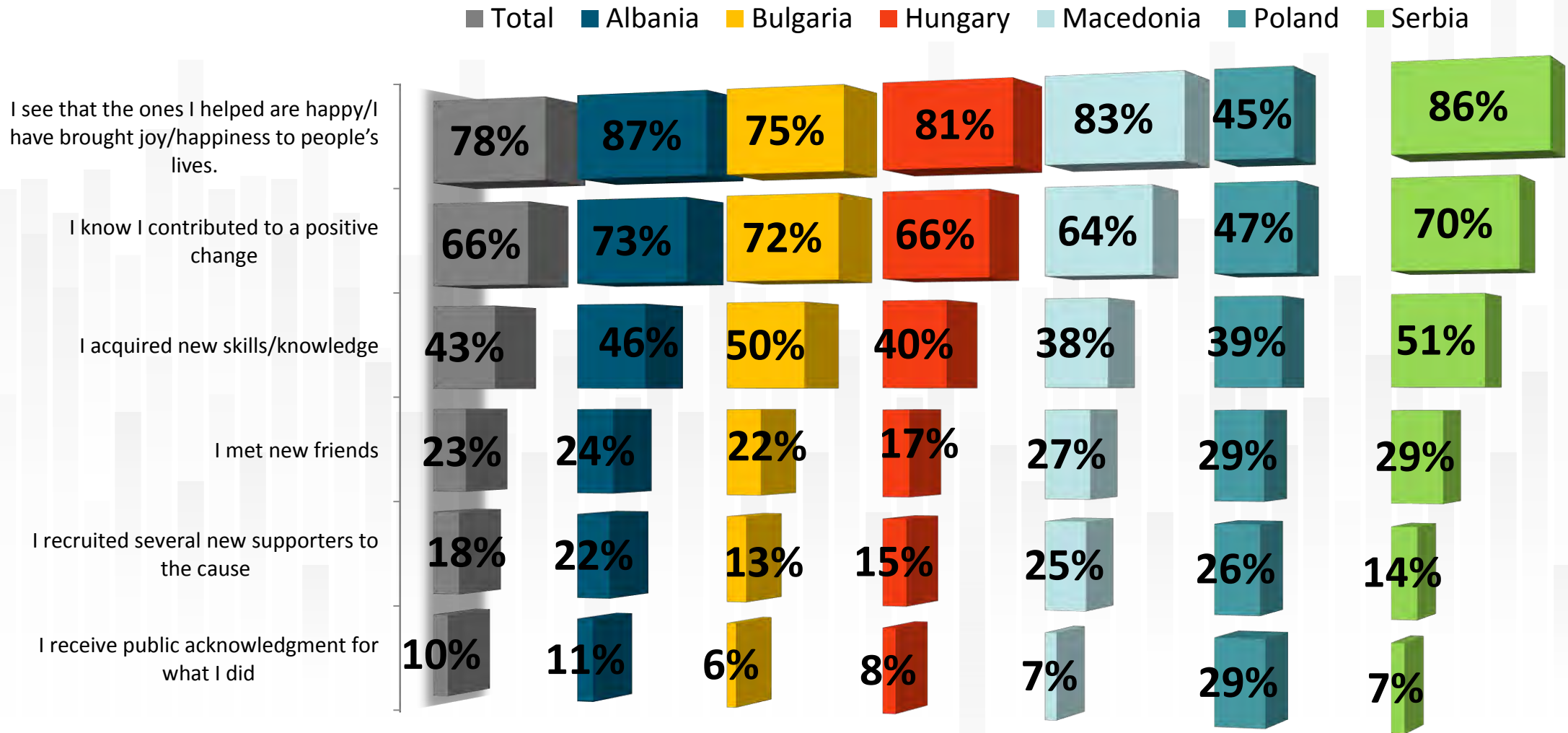
TIME OR MONEY IS WELL SPENT WHEN



- I see obvious progress on a complex issue
- I see the end result of a project I supported.
- I'm able to get other people involved in the cause I support
- I know I helped a friend support his/her favorite cause

Q10: When I give, I know it was time or money well spent when
 Base: 100% of Total target population – One answer; N=7096

I FEEL MOTIVATED BECAUSE



Q11: When I help, I feel motivated because:
 Base: 100% of Total target population – Multiple answers; N=7096



Project Celebrating solidarity is co-funded by Europe for citizens Programme of the European Union and implemented with partners from Poland, Hungary, Serbia, Bulgaria, Macedonia and Albania.

www.museumofsolidarity.eu

