MARCH

2020

MONITORING OF PHILANTHROPIC ACTIVITY
ALBANIA





MONITORING OF
PHILANTHROPIC ACTIVITY
during
COVID-19 SITUATION

## **MARCH 2020**

Partners Albania has been monitoring philanthropic activity in Albania through media research, including social media, as well as other sources of information from public and non-public institutions. The research is conducted on a daily basis and the findings present the supported issues, the nature of the donations, and the nature of the donors. Through this Special Edition Partners Albania presents cases of the monitoring of this activity during the COVID-19 situation in Albania.

Philanthropy
in quarantine
time

Current Situation 31 March 2020

Cases

243 13 52

Victims

Recovered

For months we have been facing a global health crisis as a result of COVID-19. The current situation is very difficult and unprecedented, and unfortunately we still know very little about this virus. Up until March 31 2020, more than 88,000 people affected worldwide were estimated.

Managing and curbing this pandemic continues to be an extremely difficult challenge that has cost the lives of many people, including those of the medical staff on the front line. As a result, in order to prevent the spread of COVID-19 and the economic, health and social management of its consequences, different countries have adopted different measures.

## This misfortune makes us realize that we are interdependent and need each other!

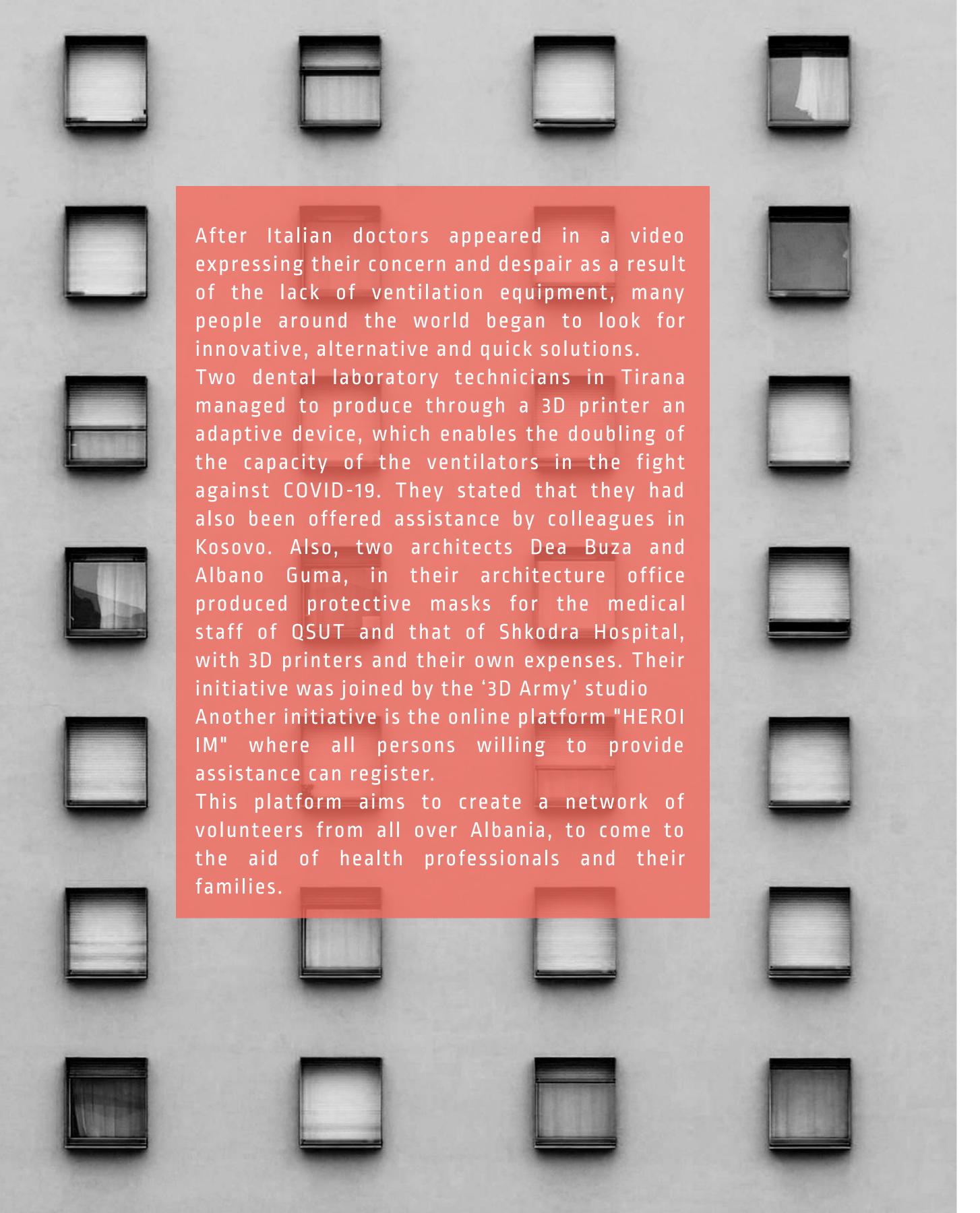
Despite many difficulties human solidarity has been abundant. In addition to the various nongovernmental organizations that reached out to help people in need, the greatest respect and gratitude goes to the medical staff, which continues to serve with dedication and self-denial being at risk in dealing with this virus in the front line.

Besides their tireless work to cope with the situation in our country, about 30 doctors and nurses from Albania set out to help their Italian colleagues in the fight against the coronavirus.



This humane gesture had an international resonance and was greeted by various personalities from the political or artistic world. A strong expression of gratitude was also expressed by an Italian flutist, who as a sign of gratitude played the Albanian national anthem in the Italian media.

Our neighbor, Italy, has been the country most affected by the pandemic, and expressions of solidarity came from both the institutions in the country and the Albanian citizens. Such was the displaying of the tricolor flag in a series of facades in institutions such as: Petro Marko Theater in Vlora, the Presidency of Albania, the Clock Tower in Elbasan, or on the walls of the castle of Argjiro in Gjirokastra.





After sending 30 Albanian doctors and nurses to Italy, Albanian doctors living and working in Italy offered support to the Albanian population in these difficult days by offering advice, recommendations, information or consultations through the online platform "Milan for Albania". This project inspired by Dr. Altin Palloshi was also embraced by other doctors who offer their contribution not only to Italy but also to other European countries.



To help improve the medical infrastructure with mostly ventilation equipment, the crowdfunding campaign "Covid-19: Help Albanian hospital buy ventilators" was created. This is an initiative of Mr. Argon Shehaj, which aims to raise funds for the purchase of some ventilators for the Sanatorium Hospital.

Also different INDIVIDUALS have given their help in the face of this crisis. Businessman Alban Kardashi, who owns a graphic studio, produced about 70 face shield masks for the medical staff of the Durrës hospital and about 100 of these masks for the staff of the regional hospital in Fier. Meanwhile, 90 pairs of sanitary shoes were donated to this hospital, donation of a tailor shop in Kruja.

Anila Lici, a seamstress from the city of Elbasan, decided to use her professional skills for a good cause to help those most at risk from CoVid-19 such as policemen or doctors by contributing to the sewing and distribution of more than 500 masks.

In addition to helping improve medical capacities and finding innovative solutions, gratitude towards physicians has also been expressed in symbolic or artistic forms. The initiative of the show 'Hipokrati' invited all families in Tirana and everywhere in Albania, to go out on their balconies and greet with a 15 minutes applause the doctors and nurses in their fight against coronavirus.

A similar initiative was taken by the European Union Office in Tirana, which also invited Albanian citizens to come out on their window to applaud in support those who are on the front lines of the fight against coronavirus such as doctors, nurses, sanitary workers, firefighters, police officers etc.



BUSINESSES have also given a big contribution.

We can mention Vodafone Albania, which to facilitate things for students and high school graduates, offered for free the School Me platform, where young people have the opportunity to receive lessons and lectures in audio-visual form. Virtual Innovation Lab - ICTSlab is also a very optimal opportunity to follow the virtual courses and classes that this application offers.

We can mention a group of businessmen in the city of Durrës who donated 200 loaves of bread daily to people in economic need. In Gjirokastër a small enterprise, which was closed during the quarantine decided to distribute the store's goods to the ones in need. The production team of 'Krienko Jeans' responded to the need for help by producing masks at an economical price for the public whereas 50% of the masks produced were donated to the medical personnel.

A very meaningful initiative has been "Adopto një gjysh e një gjyshe!". This initiative was joined by an 83-year-old woman who donated her pension to retirees and families in need. The initiative called on all young people to help retirees or families in need living near them during the hours at their disposal to go out and buy groceries. Ms. Hatixhe proved that real heroes are people like her who come to the aid of others with a generosity and self-denial that should be an example to all.



## D I A S P O R A

Edmond Prenga is an Albanian who owns a bakery in Rome. He undertook a humanitarian initiative by offering free bread to anyone in need. Through this action, he showed his gratitude to Italy, which welcomed him and gave him the opportunity of a new life. His example was followed by many other businesses.

Albanians in Trieste have come together and distributed dozens of food packages to people in need. Their gesture attracted the attention of an Italian citizen, who through a video that has gone viral on social networks, said he was amazed by this solidarity.



The Albanian Football Federation (FSHF) has launched a campaign to motivate children during the national quarantine. FSHF launched this campaign on social media, urging children to stay at home and play football while staying inside. Different awards will be awarded to the 20 best videos.

Some of the most famous Albanian artists gave a spiritual gift to Albanians in the form of a musical collage to the sounds of the song "Shqipëri o vendi im" in the difficult days of isolation due to the quarantine. Albanian instrumentalists have also offered a show as part of the Ministry of Culture's 'Unë qëndroj në shtëpi' initiative. Instrumentalists from different cities in Albania joined the initiative.

Another initiative of the Albanian arts under the hashtag #mebluzatebardha, was the performance of a song in the form of a collage as a gift of gratitude for the medical personnel.

Attention has also been paid to reading. The National Book and Reading Center announced the competition "Libri i karantinës", which invited all Albanian authors to participate. This competition will continue until May 15 and the best work of this competition will be published by QKLL.

The Dokufest Film and Documentary Festival has joined the international short film community at the 'My darling Quarantine' online festival, which aims to raise money for people affected by the Coronavirus as well as those who are helping to fight this virus through a gofundme campaign.





## Philanthropy in quarantine time

Thankfully the infection spreading curve is declining and we are hopeful we will return to normality soon. Of course the world we will find will be quite different from what we left behind and the consequences will be felt for a long time. It is up to us, however, to draw the right lessons from this trying time and to get closer to each other by appreciating our lives, our health, and our daily lives. But most importantly by developing a sense of solidarity and setting aside the individualism which is a part of our society.



