## I VIOI TOWARDS A NEW SOCIAL ENTREPRENEURSHIP MODEL IN CONFISCATED ASSETS IN ALBANIA











september 2024

This publication was produced with the financial support of the European Union in the frame of the project "TWIST - Towards a New Model of Social Entrepreneurship in Confiscated Assets in Albania", implemented by LIBERA-Associazioni, nomi e numeri contro le mafie, Partners Albania for Change and Development, and the Municipality of Tirana in cooperation with the Agency for the Administration of Seized and Confiscated Assets. Its contents are the sole responsibility of Partners Albania for Change and Development and do not necessarily reflect the views of the European Union.



© PARTNERS ALBANIA FOR CHANGE AND DEVELOPMENT. ALL RIGHTS RESERVED. TIRANA, ALBANIA 2024 "TWIST - Towards a New Model of Social Entrepreneurship in Confiscated Assets in Albania", project is financed by the European Union and implemented by LIBERA-Associazioni, nomi e numeri contro le mafie, Partners Albania for Change and Development, and the Municipality of Tirana in cooperation with the Agency for the Administration of Seized and Confiscated Assets.

#### LIBERA: Associations, names and numbers against mafia

LIBERA is a network of associations, social cooperatives, movements and groups, schools, unions, dioceses, parishes, and scout groups, involved in a commitment not only against mafias, corruption, crime and those who feed them, but also strongly 'for': for social justice, the search for truth, the protection of rights, transparent politics, a democratic legality based on equality, a living and shared memory, and for a citizenship that lives up to the spirit and hopes of the Constitution.

Established in 1995, it is present throughout Italy in 20 regional coordination groups, 82 provincial coordination groups and 278 local groups. 90 international organizations belong to the Libera Internazionale network, in 42 countries in Europe, Africa and Latin America.

Committed in the fight against organized crime and corruption, Libera is involved in education, awareness raising and actions on responsibility and democratic legality.

Since the beginning, Libera has activated and promoted numerous projects and initiatives in the fight of against organised crime and corruption including: the promotion of Law 109/96 on the social re-use of confiscated assets form mafias and OC; the memory of the innocent victims of the mafia and the support of their families.

In particular, Libera has carried out a first census of positive experiences of social use of confiscated assets: there are over 867 associations and cooperatives assigned assets in Italy, which deal with inclusion and services for people, job reintegration, training and youth aggregation, urban and cultural regeneration, accompaniment to victims and their families.

Libera also focuses on keeping alive the memory and remembrance of the innocent victims of the Mafia. These men, women and children lost their lives at the hands of mafia violence while defending freedom and democracy. For this reason, every year on 21st March, Libera organises the National Day in memory of the innocent victims of the Mafia. Only by turning memory into an instrument of commitment and responsibility can the seeds of new hope be sown.

#### Partners Albania for Change and Development (PA)

PA was founded in 2001 with initial funding from the United States Agency for International Development (USAID) and Partners for Democratic Change, now known as Partners Global. As a member of the Partners Network, which includes 19 independent organizations across Europe, the Americas, Africa, and the Middle East, PA has been committed to promoting peaceful and democratic change.

### IMPLEMENTING ORGANISATIONS, PARTNERS AND COLLABORATORS

The organization's mission is to bolster civil society and inter-sector cooperation, thus enhancing democratic institutions and economic development in Albania. PA has dedicated itself to strengthening civil society and fostering collaboration between non-profit organizations (NPOs), state institutions, academia, and the private sector. This commitment aims to address Albania's primary democratization challenge: enhancing the interaction between citizens and state institutions through a robust civil society. PA's activities span four key areas: 1. Creating an Enabling Environment and Sustainable Development for NPOs; 2. Promoting Entrepreneurship and Social Innovation; 3. Enhancing Philanthropic Activity and Support Infrastructure; and 4. Fostering Transparent and Accountable Participatory Governance.

Developing an innovative standard model for the social reuse of assets confiscated from organized crime and corruption through social enterprises (SEs) holds significant potential for implementing subsidiary welfare services and revitalizing vulnerable communities. PA has introduced in Albania, in 2016, the model for the social reuse of confiscated assets through the implementation of the "C.A.U.S.E - Confiscated Assets used for Social Experimentations" project. This first initiative in the country and in the Western Balkans region has been followed up by diverse actions.

#### The Municipality of Tirana

Municipality of Tirana governs Albania's capital, encompassing urban planning, public services, and infrastructure development. It manages various sectors including transportation, waste management, and education. Key projects include major urban redevelopment initiatives, public transport enhancements, and the creation of green spaces. These efforts are part of a broader strategy to modernize the city, improve infrastructure, and enhance residents' quality of life. Involving the Tirana Municipality as partner, which Mayor is the chairman of the Association for Local Autonomy where 60 Albanian municipalities are members, increased the role of local authorities in social reuse of confiscated assets and ensured inclusion of other Municipalities in SEs' projects in confiscated assets and other facilities in their territories, both during the project life and after it.

#### The Agency for the Administration of the Seized and Confiscated Assets (AASCA)

AASCA is established in 2008 based on Law no. 9284, dated 30.09.2004 "For the prevention and fight against organized crime" changed with Law no. 10 192 dated 03.12.2009 "For the prevention and fight against organized crime and trafficking through preventive measures against assets". It is a state institution under the Ministry responsible for public order and security, responsible for the administration and/or use of seized and confiscated assets from organized crime, such as: bank accounts, vehicles, lands, buildings, machinery, equipment's as well confiscated enterprises. Its headquarters are in Tirana.

### IMPLEMENTING ORGANISATIONS, PARTNERS AND COLLABORATORS

TWIST – Towards a New Social Entrepreneurship Model in Confiscated Assets in Albania aimed to create a sustainable social entrepreneurship model in Albania by utilizing assets confiscated from organized crime and corruption. It focused on strengthening social entrepreneurship for socio-economic development, promoting the social reuse of confiscated assets, and contributing to an inclusive economy.

SUMMARY OF TWIST OBJECTIVES AND IMPACT TWIST engaged Albanian citizens, particularly marginalized groups and those impacted or at risk of being affected by organized crime. Through social entrepreneurship (SE) models, it enabled communities and Civil Society Organizations (CSOs) to benefit from resources recovered from organized crime. The initiative contributed to the creation of job opportunities, positively impacting vulnerable groups such as victims of organized crime and domestic violence, minors, the elderly, people with disabilities, and the unemployed.

TWIST also played a key role in strengthening cross-sector collaboration and support. Non-Profit Organizations (NPOs), as well as local and central government institutions in Albania, enhanced their synergy and cooperation in supporting existing SEs and establishing new ones on confiscated assets. This effort facilitated the implementation of new entrepreneurship models with significant positive impact on local communities across the country.

### MAIN PILLARS OF INTERVENTION

**Capacity building** for 180 representatives of CSOs, Albanian local authorities, and the AAPSK on the management of a confiscated asset through social entrepreneurship as a practice of social reuse.

**Development of 2 studies** on the good management of social entrepreneurship in confiscated assets with an increased role and engagement of local authorities/municipalities. Managementofasubgrantingscheme for the establishment of 2 newSEsinconfiscatedassetsanddevelopmentof8newentrepreneurshipmodels by NPOs.

Over 10 awareness-raising events on the impact of social entrepreneurship as a model of effective reuse of confiscated assets for social projects.

**One study visit** in social enterprises in confiscated assets in Italy.

# CAPACITY BUILDING FOR CSOS

----







mann



















### **SUB-GRANTING SCHEME**





# 2 CONFISCATED ASSETS







# 230,000 EUR **TOTAL FUND**

### 12,000 - 65,000 EUR **FUNDS FOR THE PROJECTS**

# **APPLICATIONS**

### **10 WINNING PROJECTS**

**10** Implementing Organizations

### **12-14 MONTHS**

Duration of the TWIST Financial Support

### **5 YEARS**

Contract with AAPSC for the REUSE of the CONFISCATED ASSETS FOR FREE

# LOT 1

4 APPLICATIONS - SUB-GRANTS FOR SES IN CONFISCATED ASSETS.

# LOT 2

16 APPLICATIONS - SUB-GRANTS FOR NEW ENTREPRENEURSHIP MODELS OF NPOS



April 2022





# TWIST PROJECT LAUNCHING EVENT





# **OFFICIAL PRESENTATION OF SUB-GRANTEES**

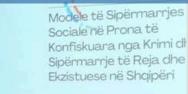


3



10DELI MARRJES ASETET KUARA

PËRI



1 = = 2 2 4 3 4

PARTNERSALBANIA

twist



wist

EJT NJË MODELI Të sipërmarrjes Vale në asetet 'Onfiskuara " Shqipëri



### INAGURATION EVENT OF ART AND ACTIVISM CENTER IN DURRES

February 20







4	С	ô	https://gazetasho	iale-ministri-l	balla-rez A <sup>te</sup>					
	FILL	IMI.	KRYESORE	AKTUALITET	POLITIKË	EKONOMI	KULTURË	SPORT	вота,	SHOW-BIZZ

Kryesore

Apartamenti i sekuestruar i Adriatik Llallës kthehet në qendër sociale, ministri Balla: Rezultat i prekshëm i reformës në drejtësi...



Скап	н	<b>)</b>		тv	ų	JME		PROG	RAM	IE	SERIALE	GUIDA TV	SINJALI	VIDEO	ARKIVA	
DEPES NEWS	્ય	KLAN PLUS	1	$\bigotimes$	KLAR RADIO	1	10	KLAN MUSIC	1	<b>733</b>	KLANI DE APP					

#### Aktualitet | Lajme | Të Fundit

#### Iu konfiskua ish-zyrtarit të lartë, apartamenti në Durrës do të shërbejë si qendër multifunksionale

Ø 5 min lexim - Publikuar 18:31, 22 Shkurt 2024

#### A X =



🗙 🛄 Apartamenti i sekuestruar i Adria: 🗙

Ekonomi Kosova

republikanët kërkojnë më

mē shumē nga

organizem dhe

ushqimet ku ta

një avioni në

mungesa e Vitaminës D. pasojat nē

Sport

Kulturē

Dossier

Argument Kronikë

### **50 MEDIA APPEARANCE**

of En: TWIST Project Fact St 🗙 🧰 Post Attendee - Zoom

En: TWIST Project Fact Si 🗙 📋 Post Attendee - Zoom						🗙 📴 Apartamenti i sekuestruar i Adria 🗙 🚭 "Apartamenti i Uallës, qendër so: 🗙								×	+			
ips://abc	news.al/apa	irtamenti	-i-Italies-	per-sher	bime-sociale	-ndertesa-ne-n	dihme-te-grupe	eve-dhe-k	omunitetev	e-V	۵	As	02	1	CD.	£`≡	œ	
tualitet	Politikë	Rajon	Botë	Sport	Ekonomi	Emisione *	Edicionet -	Moti -	English	Life	Plus	Ор	inion		You Tu	De	<b>&gt;</b>	
nulii pas n	ninste A	Asani sp	ektakël	në Cha	mpions/ "Y	'lli" i Kombëta	ares shkëlqen	te Gwan	gju, anëso	ori shë	noi 3 g	jola (	dhe sh	iërbe	u a <	>		

#### tamenti i Llallës, qendër sociale", Balla: Të asuritë e konfiskuara, në shërbim të shtetit



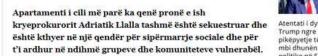


#### Minute pas minute









Politike

Aktualitet



Kjo banese që ndodhet në shëtitoren e Plazhit të Durrësit dhe është sekuestruar me vendim të Gjykatës së Posaçme kundër Krimit të Organizuar dhe Korrupsionit është kthyer në "Qendrën Art dhe aktivizëm'





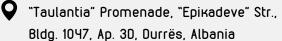
Opinion



### **ART AND ACTIVISM CENTER**

#### **IMPLEMENTING ORGANIZATION**

"Durrësi Aktiv" is a new organization established in 2019 in Durrës. Its mission is to inspire and empower citizens towards activism to change their reality. Their goal is to improve the lives of citizens through economic, political, environmental, and social changes.



str., 🗙 <u>durresiaktiv@gmail.com</u>

💮 <u>www.durresi aktiv.al</u>

Mob: +355 692936395

Project duration: September 2023 - August 2024 Total budget: € 65,000 Geographical coverage: Durrës Municipality

**SUPPORTED** 

**ENTERPRISES** 

SOCIAL

#### **SCOPE OF THE ACTION**

The "Art & Activism Center" in Durres is a newly established social enterprise located in a property confiscated from organized crime and corrupt high officials. Through this entrepreneurial activity, "Durrësi Aktiv" empowers young artists to create positive change by leveraging the power of the arts and exploring creative ways to generate social and economic value.

- Transformation of the confiscated apartment into a vibrant space with studios, galleries, and workshops for young artists.
- Development of a business and marketing plan to ensure further financing and sustainability of the social enterprise.
- Promotion of the youngsters' artwork and entrepreneurial activity of the Center in five public events and national fairs.
- Creation of https://durresiaktiv.al/shop, exposing all artworks of the young artists.
- Generated incomes for twenty-two young artists, through their exposure in workshops, exhibitions, fairs and enhanced professional networking among artists' community.



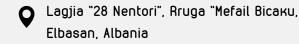




### **PRESERVE THE TRADITION**

#### **IMPLEMENTING ORGANIZATION**

**Joscelyn Foundation** was established in 2015 in Elbasan. Its mission is to contribute to the empowerment of the community, especially children and youth, through the provision of psychosocial services, formal and non-formal education, awareness, and advocacy.



joscelyn.foundation@gmail.com

www.joscelynfoundation.org

Mob: +355 694307493

### SUPPORTED SOCIAL ENTERPRISES

Project duration: August 2023 - September 2024 Total budget: € 58,220 Geographical coverage: Elbasan Municipality

#### **SCOPE OF THE ACTION**

This action contributed to scaling up the social entrepreneurship activity of "My Tradition" established in a confiscated asset from organized crime in Elbasan. It empowered vulnerable, long-term unemployed women by providing them with skills and employment opportunities.

- Employment of three long-term unemployed women in the social enterprise.
- Enhanced capacities of ten women and girls from vulnerable communities in the handloom profession.
- Increased information and awareness of 100 youngsters (60 female and 40 male) on social entrepreneurship and its impact on communities.
- Increased sales and revenues through marketing of products at local, national and regional fairs.
- Established collaboration and partnership with local and central institutions (the Municipality of Elbasan, the Commissioner for Protection from Discrimination, etc.), promoting the SE, its products and the social-economic impact in the targeted community.





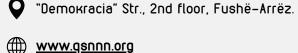


### **PROSPERITY**

#### IMPLEMENTING ORGANIZATION

"Qendra Sociale në Ndihmë të Njerëzve në Nevojë" (QSNNN) was established in Fushë-Arrëz. Its mission is to strengthen the community in the northern area of Albania through information, education, entrepreneurship and awareness programs, community services, advocacy, and environmental protection

### **SUPPORTED** SOCIAL **ENTERPRISES**



- $\succ$ 
  - shoqata\_qsnnn@hotmail.com
  - Mob: +355 695863300

Project duration: September 2023 - August 2024 Total budget: € 12,000 Geographical coverage: Fushë-Arrëz Municipality

#### **SCOPE OF THE ACTION**

This action has successfully empowered disadvantaged women in Fushë-Arrez area, northern Albania, maximizing their social and economic wellbeing, and strengthened the well-functioning of the social enterprise "PROSPERITY".

- Bolstered operations of the social enterprise "PROSPERITY," enhancing the capacity to support more women and expand the impact.
- Achievement of official status "Social Enterprise" from the Ministry of Health and Social Protection, raising awareness about its potential for economic empowerment and sustainable development of the region.
- Increased capacities of eighteen disadvantaged women in identifying, collecting, processing, storing, and packaging medicinal herbs and forest fruits.
- Employment of nine disadvantaged women from Fushë-Arrëz Municipality.
- Enhanced medicinal herb industry and local economy by improving access to 53 locally medicinal and aromatic herbs.







### ENCOURAGING THE SELF-EMPLOYMENT OF ROMA YOUTH THROUGH THE WILLOW WEAVING CRAFT

#### **IMPLEMENTING ORGANIZATION**

The Association "Multifunctional for Culture, Education, and Development MKEZH" in the Gjirokastra region contributes to the protection of rights, engagement, integration, and promotion of youth through awareness, advocacy, capacity building, and fostering active citizenship in their communities.



<u>shoqata.mкezh@hotmail.com</u>

www.mĸezh.com

Mob: +355 694640798

Project duration: September 2023 - June 2024 Total budget: € 11,993 Geographical coverage: Gjirokastra Municipality

**SUPPORTED** 

**ENTERPRISES** 

SOCIAL

#### **SCOPE OF THE ACTION**

The action contributed to the empowerment of Roma youth by enhancing their skills and promoting the preservation of traditional willow weaving. It fostered self-employment among young artisans, enabling them to produce artisanal products and sustain cultural heritage.

- Increased capacities of 2 artisans and 6 youngsters from Roma community in willow weaving, enhancing their employment opportunities and social inclusion.
- Design and production of 30 new handcrafted products using willow weaving techniques.
- Development of a business model and online marketing strategy for the willow weaving products, targeting the tourism sector in Gjirokastër and online sales through social media platforms.
- Promotion of the handcrafted products through social networks and fairs, demonstrating a new model of self-employment for Roma youth as a viable path for socio-economic empowerment.







### **ROMA AGRICULTURAL COOPERATIVE UNION**

#### **IMPLEMENTING ORGANIZATION**

Together for the Integration of Roma Community (TIRC) works to promote the economic development of the Roma community and their equal integration into Albanian society. This is achieved through engaging young people and amplifying the Roma voice in areas such as agriculture, education, employment, health, and housing.

Administrative Unit of Dërmenas, Baltëz, Fier, Albania

- <u>qendratirc@gmail.com</u>
  - Mob: +355 698154740

Project duration: September 2023 - June 2024 Total budget: € 11,995 Geographical coverage: Fier Municipality

**SUPPORTED** 

**ENTERPRISES** 

SOCIAL

#### **SCOPE OF THE ACTION**

The initiative contributed to the establishment of a sustainable Roma agricultural cooperative by assisting with land ownership acquisition and enhancing farmers' skills. This action empowered farmers with market knowledge and provided essential support for sustainable agricultural practices and economic growth within the Roma community.

- Establishment of an Agricultural Cooperative, engaging five local Roma farmers.
- Land cultivation and planting through the provision of financial support to farmers from Roma community.
- Increased skills and capacities of ten farmers on rules and procedures for property certification, cooperative formation, agricultural market dynamics and marketing strategies.
- Effective exposure in formal and online markets, enhancing the SE visibility and market presence.







### DRITA CLEANING SERVICE

#### IMPLEMENTING ORGANIZATION

"The "Voice of Roma in Albania" association aims to promote the social and economic development of the Roma community and their equal integration into Albanian society. This is achieved through empowering young people, amplifying the Roma voice in the fields of education, employment, health, and housing, and advocating for the respect and fulfillment of Roma community rights.

#### Bishanake Neighbourhood, Fier, Albania

voiceofroma\_inalbania@yahoo.com  $\succ$ 

www.voiceofromainalbania.com

- Mob: +355 696344192

#### Project duration: September 2023 - August 2024 Total budget: € 11,937.50 **Geographical coverage: Fier Municipality**

#### **SCOPE OF THE ACTION**

The Social Enterprise "Drita - Cleaning Service" has strengthened the socioeconomic inclusion and integration of Roma and Egyptian community members living in disadvantaged conditions. This was achieved through creating safe and sustainable jobs through the scaling-up of the Social Enterprise.

#### **RESULTS OF THE ACTION**

- Development of a business and marketing plan contributing to the enhancement of the entrepreneurial activity.
- Employment of ten Roma and Egyptian women and youth from disadvantaged communities, ensuring income generation, thus better living.
- Established cooperation and partnership with local institutions (Municipality of Fier, Local Employment Office) in identifying unemployed individuals from the Roma community to enable their future employment at Drita - Cleaning Service.
- · Established partnership with local businesses, contributing to income generation and sustainability of the SE.







### **SUPPORTED** SOCIAL **ENTERPRISES**

### **ARTI' ZANAVE - FAIRY ART GIVES AND TAKES**

#### **IMPLEMENTING ORGANIZATION**

The Women's Center "Light Steps" aims to promote and guarantee human rights, ensuring that every person is treated equally by and in front of the law. It advocates for protection from any form of discrimination based on gender, race, color, ethnicity, language, gender identity, sexual orientation, political, religious, or philosophical beliefs, economic, educational, or social status, pregnancy, parental affiliation, parental responsibility, age, family or marital status, residence, health status, genetic predisposition, disability, membership in a specific group, or any other reason, with a particular focus on vulnerable groups.

Rruga e Murgeshave, No .6, Gjuhadol, Shkodra, Albania

www.hapatelehte.org

- <u>qendragruashk@yahoo.com</u>
- Mob: +355 674060021

Project duration: September 2023 - August 2024 Total budget: € 11,970 Geographical coverage: Shkodra Municipality

**SUPPORTED** 

**ENTERPRISES** 

SOCIAL

#### **SCOPE OF THE ACTION**

The enhancement of services provided by "Arti Zanave" has contributed to the sustainability of the social enterprise, ensuring an increase in the number of women and girls who are victims of domestic violence benefiting from free legal and psychosocial services.

- Extended range of services to attract more customers and increase catering orders.
- Full-time employment of two marginalized women, ensuring their financial independence.
- Promotion of local products by supporting 82 local farmers and producers through the sale of their products, contributing to the local economy.
- Increased revenues from the sales of both fresh and processed products, contributing to the financial health of the enterprise.
- Provision of free legal support to 250 individuals through the antiviolence service, providing crucial legal aid for victims of domestic violence.
- Education of 150 children and their mothers about the importance of healthy food and nutrition.



### **TIRANA GREEN LIVING 2**

#### IMPLEMENTING ORGANIZATION

The Centre for Culinary Education (QEK) is a non-profit organization that serves as a Revolutionary Culinary Education Center. Beyond its primary goal of culinary education, it leverages additional resources to increasingly engage in sustainable food systems and promote sustainable livelihoods.



info.gek@gmail.com  $\sim$ 

Mob: +355 683333215

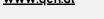
#### Project duration: September 2023 - August 2024 Total budget: € 12,000 Geographical coverage: Tirana, Kamza, Vora **Municipalities**

**SUPPORTED** 

**ENTERPRISES** 

SOCIAL

#### <u>www.qeк.al</u>



#### SCOPE OF THE ACTION

The "Tirana Green Living 2" aimed to enhance its entrepreneurial activity through service provision, skill improvement, and employment for vulnerable groups, including potential victims of organized crime. The action raised awareness about sustainable living and local products, leveraging QEK's best practices to foster a skilled workforce and promote a more inclusive, environmentally conscious community.

- Enhanced the production capabilities and services of the Social Enterprise through the acquisition of new equipment.
- Increased revenues by 30%, driven by new clients purchasing the products.
- Increased the capacities of 20 young people and women with special needs, including those with mental health issues, in cooking and life skills, thereby enhancing their employment opportunities, selfconfidence, and autonomy.
- Employment of five women (4 full-time and 1 part-time) at the Social Enterprise.
- Provision of daily cooked meals to 2,000 individuals and 600 disadvantaged families over 10 months, addressing food insecurity and food waste issue.
- Supporting of local farmers and producers by purchasing their products.







### **ROSKOVEC ARTCREAM**

#### **IMPLEMENTING ORGANIZATION**

The "Women, Community, Environment (CE-HD)" organization envisions a society where equality forms the foundation of the dynamic harmony between the community and the environment. In this vision, women are integral part to the whole, contributing to and benefiting from a productive community.

<u>hoxharonada@yahoo.com</u>

🛛 Rosкovec 9306, Fier, Albania

Mob: +355 688450014

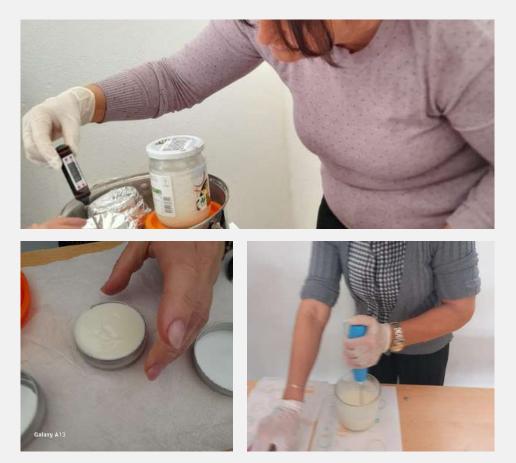
### SUPPORTED SOCIAL ENTERPRISES

Project duration: September 2023 - August 2024 Total budget: € 12,000 Geographical coverage: Roskovec Municipality

#### **SCOPE OF THE ACTION**

This action aimed to enhance the social and economic empowerment of unemployed women and victims of domestic violence in Roskovec Municipality. By expanding the product range and marketing strategies of the existing social enterprise, the project sought to improve the integration of these women into the community and strengthen the overall activity of the social enterprise.

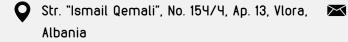
- Increased capacities of fifteen women in the production chain for organic cream production.
- Boosted sales of the artisanal cream and expanded the product's marketing from Roskovec to Fier and Tirana.
- Generated incomes from sales, ensuring economic growth for fifteen women from vulnerable groups in Roskovec Municipality.
- Enhanced partnership with the Municipality of Roskovec and local businesses to identify other unemployed women and facilitate their inclusion in the labor market.



### **TOURISM TO CHANGE**

#### **IMPLEMENTING ORGANIZATION**

CELIM has been operating in Albania since 1999 and its mission is: pursuing a concrete and efficient action based on a united, solidary and sustainable development of society. The organization's focus is the implementation of projects especially at environmental protection and impact to change.



, Ap. 13, Vlora, 📉 <u>albania@celim.it</u>

mww.celim.it

Mob: +355 694307048

Project duration: September 2023 - August 2024 Total budget: € 11,700 Geographical coverage: Memaliaj Municipality

#### **SCOPE OF THE ACTION**

The action "Tourism to Change" has contributed to job creation for young unemployed Albanians. It established the first Info Point along the Vjosa River Basin in Memaliaj Municipality, aiming to promote and enhance the local tourism.

#### **RESULTS OF THE ACTION**

- Increased capacities of ten NEET individuals (4 women and 6 men) in tourism legislation, travel organization and management, marketing, and English Skills in Tourism.
- Development of a business plan and marketing strategy to ensure the sustainability of the entrepreneurial activity.
- Establishment of the first Info Point near Toc Village, in Memaliaj Municipality.
- Part-time employment of four women and girls from the NEET category, who will offer tourism services at the Info Point in Memaliaj Municipality.
- Creation of two touristic packages for the Vjosa River Basin area.
- Strengthened partnerships with Memaliaj Municipality to ensure the effective implementation of the action and its sustainability.
- Enhanced collaboration with local businesses, hotels, agritourism entities, and food and wine producers to improve the local tourism offering.



### SUPPORTED SOCIAL ENTERPRISES

# STUDY VISIT

The Study Visit to Italy, held in November 2023, included 10 representatives from the winning SEs, along with a delegation from the partnership (Partners Albania for Change and Development and the Municipality of Tirana).

This experience achieved key outcomes for the project's success, including enhancing knowledge of the social reuse of confiscated assets based on Italian examples. It facilitated peer exchanges between Albanian CSOs and Italian social enterprises, providing valuable insight into Italy's legislative model, which can help improve Albanian legislation.

Sharing these positive experiences fosters trust in building a fairer, more transparent society.















# **STUDIES & PUBLICATIONS**

**Study** - "Social reuse of confiscated assets from organized crime and corruption by CSOs with an increased role of local government", presents an analysis of the legal framework on social reuse of confiscated assets by CSOs and the role of local self-government units in this regard and provide recommendations for an increased role of Municipalities in the process.

Additionally, the study provides an analysis on the contribution of SEs in social integration and employment of marginalized communities. An evaluation of the impact through gender lenses of the activities of social entrepreneurship in disadvantaged communities is conducted, presenting crucial data and recommendations for the future.



#### SOCIAL REUSE OF CONFISCATED ASSETS FROM ORGANIZED CRIME AND CORRUPTION By CSOs with an increased role of local government





# NATIONAL ROUND TABLES FOR THE PRESENTATION OF THE STUDY





