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| CALL FOR POOL OF EXPERTS' DOCUMENTATION |

**PART B: DOCUMENTS TO BE COMPLETED BY APPLICANT**

1. Submission form

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| 1. SUBMISSION FORM |

**1 SUBMITTED by (i.e. the identity of the Applicant)**

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| --- | --- | --- |
|  | **Name of the Applicant making this application** | **Nationality** |
| **Applicant** |  |  |

**2 CONTACT PERSON (for this Call)**

|  |  |
| --- | --- |
| **Name** |  |
| **Organization (if applicable)** |  |
| **Address** |  |
| **Telephone** |  |
| **Fax** |  |
| **e-mail** |  |

**3. Area/s of expertise covered**

*Select one or more options from the list below based on your area/s of expertise:*

Legal expertise (contractual and agreements frameworks, regulatory compliance and legal requirements, structuring partnerships and collaborations, guidance on employment law and labor contracts, data privacy compliance, and other related issues);

Licensing, standards, registration at the Office of Registrar of Trademarks, Branding, patent protection, and other related issues;

Leadership development;

Business SWOT analysis;

Value proposition, and Customer Feedback and Validation;

Product Development and Go-to-Market Strategy;

Performance Metrics and KPIs to measure product performance and market fit;

Price and Sales Strategies;

Operational management;

Financial, Technology, and Human resources management;

Marketing and Advertising;

Digital transformation and e-commerce strategies;

Community, Partnerships, and Network Building;

Sustainability Practices;

Market Expansion strategies;

Supply chain management;

Business sector-related expertise (sectors such as Sustainable Agriculture, Food Processing, Forestry and Fishing, Green and Digital Transition, Circular Economy, Wood Processing, Clothing and Textile Industry, Footwear and Leather Processing Industry, Renewable Energy, Waste Management, and Remediation Activities, Recycling and Upcycling).

**4. STATEMENT**

I, the undersigned, hereby declare that I have examined and accept without reserve or restriction the entire contents of the dossier for the Call referred to above. I offer to provide the services requested in the Call dossier based on my documented expertise and the financial offer proposed for this Call.

Signed by the Applicant:

|  |  |
| --- | --- |
| **Name** |  |
| **Signature** |  |
| **Date** |  |